2020 WINTER CUSTOMER SUCCESS REPORT

EVENT MANAGEMENT SOFTWARE CATEGORY
Event management software offers numerous tools to simplify event planning and execution. This type of solution is utilized to manage meetings of professional organizations, trade shows, conferences, and events. It helps you to handle venue selection, attendee registration, payment processing, marketing, and more. In short, event software helps to address the different aspects of event management. It provides tools for event analytics, email marketing, website development, guest management, ticketing, and more.

The software should provide features to help you promote your event. It should enable you to handle all campaigns on blog sites, email, and social media from one location. Plus, it should allow you to create an online follower community where people can communicate with one another and exchange their memories and experiences.
The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings. The overall Customer Success ranking is a weighted average based on 3 parts:

**Content Score** is affected by:

1. Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
2. Customer reference rating score
3. Year-over-year change in amount of customer references on FeaturedCustomers platform
4. Total # of profile views on FeaturedCustomers platform
5. Total # of customer reference views on FeaturedCustomers platform

**Market Presence Score** is affected by:

1. Social media followers including LinkedIn, Twitter, & Facebook
2. Vendor momentum based on web traffic and search trends
3. Organic SEO key term rankings
4. Company presence including # of press mentions

**Company Score** is affected by:

1. Total # of employees (based on social media and public resources)
2. Year-over-year change in # of employees over past 12 months
3. Glassdoor ranking
4. Venture capital raised

### Customer Success Report Award Levels

#### Market Leader
Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.

#### Top Performer
Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.

#### Rising Star
Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.
2020 Customer Success Awards

Check out this list of the highest rated Event Management Software software based on the FeaturedCustomers Customer Success Report.
OVERALL BEST
OF EVENT MANAGEMENT SOFTWARE

BEST IN CATEGORY

cvent
ABOUT CVENT

The Cvent Event Cloud offers software solutions to event planners and marketers for online event registration, venue selection, event management and marketing, onsite solutions, and attendee engagement. Cvent's suite of products automate and simplify the planning process to maximize the impact of events. The Cvent Hospitality Cloud partners with hotels and venues to help them drive group and corporate travel business. Hotels use the Cvent Hospitality Cloud's digital marketing tools and software solutions to win business through Cvent's sourcing platforms and to service their customers directly, efficiently and profitably – helping them grow and own their business. Cvent solutions optimize the entire event management value chain and have enabled clients around the world to manage hundreds of thousands of meetings and events.

“Cvent has been beneficial to the company because it acts as a centralized location for us to request bids from multiple properties at one time which saves us time and money!”

Jennifer Allen
Accounting Director, Summit Professional Education

“Cvent gave us the possibility to be in front of exactly the audience we wanted to target. We now feature exactly with the look, the details, and the information that our audience is looking for when organizing events.”

Guendalina Scavia
Director of Sales and Marketing, Crowne Plaza

“Cvent Passkey provides a better, seamless experience for our meeting planners. We can also see the efficiencies it brings to the property.”

Robert Hill
General Manager, InterContinental Miami

“Thanks to Cvent, we’ve been able to introduce greater efficiency across our organizations, scale our operations, and increase the reach of our alumni engagement and fundraising initiatives.”

Kim Garcia
Senior Director of Development Special Events, Duke University
ABOUT AVENTRI

Aventri is the global leader in cloud-based analytics and data-driven end-to-end event management and venue sourcing solutions. The award-winning, open-source Aventri platform delivers innovative technology solutions to streamline the event process, providing real-time data and analytics on event performance, customer engagement, and increasing measurable event ROI. Founded in 2008, Aventri has assisted over 25,000 event professionals in planning, executing, and measuring their events. With a focus on event sourcing and hospitality, registration, marketing, logistics, engagement, mobile, and data analytics, the company serves more than 1,300 customers including leading corporations, associations, agencies, and educational institutions globally. Headquartered in the United States, the company has offices in the UK, Belgium, Australia, Singapore, India, and UAE. Aventri is a portfolio company of private equity firm HGGC. Learn more at aventri.com.

“"We use etouches to give us all the functionality that we need to organize and execute our events. etouches integrates perfectly into our Marketing Automation platform, which allows us to completely streamline all our business processes.”

Maarten Westdorp
Sr. Marketing Manager, Scribe

“We love the state of the art system and the flexibility it offers us in dealing with the wishes of our diverse client base. What we most love about the system is that the setup is so flexible, yet very easy to use.”

Sanna Valttila
Event Registration & Hotel Manager, Congrex Holland

“I love that the interface is easy to use. Our staff is able to quickly find registrants, our attendees are able to easily register, and as an admin, I can pull reports, cross reference attendees and print badges with ease.”

Debi Himovitz
Contracts & Finance Project Manager, California Travel & Tourism Commission

“"etouches was a great solution for our user event in March. We wanted a user-friendly, uncomplicated system that enabled us to easily set-up events as well as provide simple navigation for our users. etouches did both.”

Valeri Tate
Event Marketing Manager, Insidesales.com
ABOUT BIZZABO

Bizzabo is an all-in-one event software that helps organizers create successful events by empowering them to build amazing websites, manage registration, sell tickets, grow communities, go mobile and maximize event experiences, using a beautiful, ROI driven platform. Bizzabo is used by thousands of conference organizers from around the globe, from Fortune 1000 companies to elite universities, associations and small corporate events. It is the winner of the prestigious “Best Event Management Software Award” and the “People’s Choice Award for the Favorite Event Tech Provider”.

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Customer references from happy Bizzabo users

VIEW ALL REFERENCES

“Bizzabo allowed us to cut the event administration process down by giving us more control to manage changes in real-time to sessions, speakers, or agendas. That is a powerful addition to our process.”

Amy Herman
Senior Program Manager, ServiceTitan

“Using Bizzabo, we were able to successfully increase attendee engagement, helping us to create an interactive and impactful event experience.”

Phillip Basil-Jones
National Digital & Online Communications Coordinator, BDO Australia

“Bizzabo is a terrific all-in-one event solution for the metrics-driven organizer. Plus, they offer excellent customer service. My favorite features were the ability to watch the activity stream and social sharing in real-time and maximizing the refer-a-friend ticket boost.”

Melissa Moore
Co-Founder of Lean Startup Co. and Executive Producer, Lean Startup Conference

“Thanks to Bizzabo’s analytics dashboard, we were able to make better decisions in our marketing spend and have already saved 20% compared to last year’s figures.”

Hung Pham
Founder, Culture Summit
Certain provides a complete enterprise event management platform that powers personalized event experiences and enables meaningful connections to accelerate business. Used by the largest corporations, meeting management companies and event producers worldwide, the Certain platform enables attendee management, event branding, social and mobile participation, and 1-to-1 meetings that engage audiences and maximize event value for all participants. With Certain’s proven SaaS-based technology, cross-functional event teams collaborate, streamline processes, and reduce costs to execute flawless events with operational excellence. To maximize the business impact, the Certain platform integrates easily with marketing automation and enterprise systems to deliver rich customer insights as well as event intelligence.

“Certain’s integration with Marketo has allowed us to completely automate and personalize our sales and marketing efforts around events. In addition to being a huge timesaver for us, we are able to implement a lead scoring strategy that enhances the relevancy and accuracy of our engagement program before, during and after events.”

Jonathan Brown
CRM Analyst, Bazaarvoice

“Touchpoint’s strong, user-friendly event mobile app and stellar customer service make the app setup process pain-free and stress-free every time. We see a high level of app usage among our event attendees, and our speakers like to engage their audiences with the live polling feature.”

IT and Online Services Coordinator
Casualty Actuarial Society

“Certain has made it possible for us to establish and implement a system for managing global event data that our teams really trust.”

Brad West
Global Technology Manager, Rockwell Automation

“One of the best things for me is that I can access a wealth of reports, at any time, from anywhere.”

Tessie Reyes
Project Manager, Ireland Presentation
CrowdCompass by Cvent is a leading developer of mobile event and conference apps, and Uber Technologies, a leading transportation networking company, has partnered to give CrowdCompass users the ability to request an Uber driver directly from the mobile event app. As of today, the Uber icon is available to be included on the home screen of all CrowdCompass apps. With a tap of the icon, event attendees are taken directly to the Uber app, making transportation before, during and after events easy and convenient.

"The response was so fantastic. We had 94% download of the app on the actual day. Everybody got involved in the polling, so much so that after the event, people were talking about it in the feedback. That was a really good addition."
Jenni Jaques
Marketing Director, Association of Event Organisers

"I was able to upload a lot of content on the fly, right from my iPad. I could map it out and get everything loaded. When we did have a question or run into difficulties, CrowdCompass was extremely responsive and would always resolve any issues within the hour."
Gretchen Birt
Region 6 Emergency Coordinator, South Carolina Emergency Management Association

"Cost savings, time savings, tree savings! Our attendees love it, and it gets better and better and bigger and bigger every year. It makes for a much cleaner event for the planner and for the attendee."
Leah Green
Senior Manager, Beachbody

"I love so many features of CrowdCompass, but live polling is really a hit right now. You can get the pulse of the audience. It’s quick, and it really engages people."
Caroline Hartman
Sr. Business Analyst, One10
ABOUT EVENTBRITE

Eventbrite is a global ticketing and event technology platform that provides creators of events of all shapes and sizes with tools and resources to seamlessly plan, promote, and produce live experiences around the world. Eventbrite’s powerful platform, which can be accessed online or via mobile apps, scales from basic registration and ticketing to a fully featured event management platform. Customers include Newport Folk and Jazz Festivals, Pitchfork Music Festival, and Wanderlust, in addition to top venues and promoters that include Bowery Ballroom, The Riviera, and The Troubadour. Eventbrite was founded by Julia Hartz, Kevin Hartz, and Renaud Visage and launched operations in 2006. The company has more than 1,000 employees in 14 offices around the world. Learn more at www.eventbrite.com.

“Eventbrite Organizer has enabled us to capture more donations during our events. Before, we had to rely totally on pre-registration, and were limited to cash donations at the event. Now we can register walk-ons at the event, which is probably 30% of our attendees. And we can now take credit cards for raffle and auction items during the event.”
Emily Carter  
Director of Programming, Wendy Walk

“Working with Eventbrite has helped us sell more tickets. We’re able to track who’s clicking from where, how many people view the link and if that results in a sale or not. Anyone who’s as data obsessed as I am will absolutely love Eventbrite’s backend.”
Vickie McMurchie  
Senior Operations Manager, Dana Point Chamber of Commerce

“Being able to target the exact audience that we were after through Facebook and make it easy for them to buy tickets directly with Eventbrite was a game-changer. We've continued with this strategy for following events and have seen huge success — especially for our bigger events.”
Jonah Holland  
PR & Marketing Coordinator, Lewis Ginter Botanical Garden

“Thanks to the insights and analytics Eventbrite provides us, we can more easily encourage our loyal customers to be advocates. Favorable word-of-mouth drives attendance.”
Judith Forrest  
Co-Founder, Perspective2
ABOUT GATHER

Gather is re-imagining the way private events are planned, managed and executed, empowering thousands of restaurants and venues across the U.S. to successfully grow their events business. With a cloud-based platform that helps teams streamline event sales and workflow, from initial inquiry through day-of execution, Gather is simplifying event planning for mid-market venues and their customers.

“"I’ve worked with a lot of different softwares, so I wanted to use Gather to its full potential redesigning menus and packages, streamlining and organizing things and making them easy to read for managers.”

Stacy Rudin
Sales and Events Director, Red Rooster Harlem

“When I started using Gather, it just made sense. It allows me to rent rooms, create proposals and contracts, and easily handle financials and event details. Patrick was awesome to talk to, and I loved that it was a startup program.”

Chelsy Kokenge
Private Events Manager, Rhinegeist Brewery

“Gather eliminates everyone from having to do the same work, it’s a huge time saving tool and has all the functionality we need in order to grow our events program.”

Barrie Quan
Director of Special Events, Alexander’s Steakhouse

“Gather is user friendly to our entire culinary team. One of my favorite features is the Gather Daily Digest in which every morning the team receives an email letting us know what events are in the building that day. This kind of regular, up-to-the-minute information definitely helps our private events world run smoothly.”

Rick Bayless
Chef, Owner, Frontera

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Customer references from happy Gather users

VIEW ALL REFERENCES
ABOUT INFOR SALES & CATERING

Infor Sales & Catering, formerly known as ReServe Cloud, is a suite of fully-integrated software modules aimed at the hospitality industry, including Catering & Event Management, Reservations and Floor Management, Guest Rooms Control, Membership Sales, and more! Since 1996, ReServe Interactive has helped hospitality professionals increase sales, save time, eliminate costly errors, and enhance customer satisfaction. ReServe Interactive software is used by more than 15,000 users across 14 markets nationwide, including conference and convention centers, sports and entertainment facilities, restaurants, casinos, hotels, catering companies, golf and private clubs, cultural institutions, wineries and more. To learn more, visit www.reserveinteractive.com.

“\text{The software tells us what to do and when to do it. It reminds us to make phone calls, send emails, and has tracers to help us follow-up on specific tasks. Every detail is captured and can be tracked, making it easier for us to do what's needed for the job without any mistakes.}”

Cheri Gargano
Office Manager, Michael's Banquet Facility

“I knew what we needed to efficiently and cost effectively manage our group events, and that was ReServe. It follows our steps of service to a tee. ReServe’s Event Lifecycle Technology does exactly what we had been doing manually and makes sure we do everything the right way.”

Audrey Hamilton
VP of Sales, Marketing & Souvenirs, Dick’s Last Resort

“Some pros in no particular order: live chat functionality, CRM capabilities, ease of use, ongoing support and education, and ReServe's ability to adapt the software to our brand’s very particular needs. Overall, increased sales team accountability and tracking has led to higher overall conversion rates and increased sales.”

Samantha Novitski
AceBounce

“The software has changed how we do things. Now, as salespeople are talking to a client, they can put together and revise an event with information that everyone can access. It allows us to keep everyone consistent and up to date, and we can look to the future for planning purposes.”

Lily Watson
Director of Sales, Sterling Affairs

Customer references from happy Infor Sales & Catering users

VIEW ALL REFERENCES
ABOUT SOCIAL TABLES

Social Tables is the world's most collaborative platform used by planners and property professionals to bring 4.5 million successful events to life. Their group sales, services, and execution software solutions build relationships and loyalty from the first hello to a happy lifelong client. Social Tables has won numerous industry awards, including The Washington Post’s Top Places to Work in 2015, 2015 Innovator of the Year from Catersource, and Best Industry Innovation from ILEA. Social Tables, headquartered in downtown Washington, DC, was founded by Dan Berger, and has received a total of $22.6 million in funding. They were acquired in October 2018 by Cvent.

“Social Tables is a sales tool [at a] higher level of efficiency and consistency that we are able to execute as a team. We are saving an entire 8-hour workday each month through decreased diagramming time, freeing us up to pursue more business. Our revenue has grown 10% year-over-year thanks to Social Tables.”
Michelle Reid
Director of Event Sales, Granite Links Golf Club

“Social Tables has enhanced our relationships with members in the organization by allowing me to quickly expand table sizes for sponsors, seat high-level VIPs who forgot to register, or find an empty seat for last minute guests. Before, these requests would have been incredibly stressful to manage. Now I can accommodate clients’ needs without hesitating.”
Adrian Diaz
Event Manager, Latin Grammy Award

“My affinity for Social Tables is all about its efficiency: it’s so user friendly that I can create a diagram and turn it around to my clients in what feels like seconds. We like Social Tables. Our clients like Social Tables. We’re happy we have it.”
Liv Larson
Catering Sales Manager, Hyatt Hotel Corporation

“Social Tables drastically altered our internal communications by allowing us to have all necessary information in our diagram - it helps our workers by providing an accurate visual representation of our events. There’s no excuse for our events to not be set up correctly now.”
David Morgan
Technology and Scheduling Specialist, Texas A&M University
ABOUT TRIPLESEAT

Tripleseat generates sales and streamlines the planning process for restaurants, hotels, and unique venues. Tripleseat captures leads through the venue’s website and Facebook page and automatically uses that information to populate everything to facilitate the event manager’s job. It just takes a few clicks and it will build the client database tracking their history of bookings, generate all the documents needed at once, and change them all simultaneously, while also popping the information onto a web accessible calendar which displays it to be accessed anytime, anywhere.

“Tripleseat helps me with my marketing. I collect emails and other data when clients book events. I use that information for email marketing, or even collect phone numbers to do outreach when conventions are in town. It’s an easy way to build a useful database.”

Valeria Digrande
Palio

“With such a massive event venue at our fingertips and only 2 people on our events staff, Tripleseat has helped us communicate with our banquet staff, managerial staff and one another with no issue at all. Being able to have every detail of any specific event at our fingertips is extremely helpful. Without Tripleseat, we would definitely be lost.”

Molly Kerr
Coppersmith

“I use tripleseat to organize event orders and help my service staff understand their role in putting on an event. When I have a special request, I enter it into the appropriate section in my tripleseat booking. Tripleseat also organizes my food orders and creates invoices that my clients easily understand. My staff are able to have conversations about specific…”

Jim Hofer
Training and Service Excellence, Crave Restaurant

“Keeping all events organized on one calendar is amazing. I love that everything is in one place and that I can access from anywhere that I am. Love the product.”

Megan Micale
General Manager, Ralph Brennan Restaurant Group
ABOUT UNGERBOECK SOFTWARE

Ungerboeck is the world’s leading event technology platform trusted by over 50,000 event professionals in more than 50 countries. Our community of customers includes top shows from across the world; amazing performing arts venues; global convention centers; some of the world’s most visited museums, professional sports arenas, and stadia; plus, other unique events and venues of all shapes and sizes. For more than 30 years, Ungerboeck has served as the event industry’s technology leader—driving innovation and helping organizations adapt to emerging trends. The organization’s signature platform is available in six languages. Ungerboeck proudly supports its worldwide client base from its global headquarters in the United States with regional presences in Germany, France, Mexico, England, Australia, and China.

“"The Statistics feature has enabled us to look at the past to see what the future might bring, whether [it be] a broad overview with generic projections or a more detailed report. Planning is much easier with Ungerboeck software, and ultimately, will make us more profitable.” Andy Krogstad
Managing Director, Mayo Civic Center

“"Ungerboeck Software took an event that probably would have been impossible for us to do and made it possible. Not only was it possible, but it was completely flawless. Not one thing was missed. Not one function was missed. Not one space was double booked. Not one person or piece of equipment was double booked.”
Roger Leonhardt
Project Manager, Fogarty Services

“"The modular approach offers a high degree of flexibility, allowing the creation of processes instead of following fixed procedures. In comparison to some other products, Ungerboeck Software’s program structure and concept fit Luxexpo’s needs best.”
Morgan Gromy
COO and Project Manager, Luxexpo

“"The bottom line is that Ungerboeck Software will help us be more profitable. We need to have the systems in place so that we don’t leave money on the table and that we understand where we are at any point in time.”
John Prestianni
Director of Finance, Florida State Fair Authority
TOP PERFORMERS
2020 Top Performers

- Attendify
- Eventmobi
- Eventbase
- Hubb
- Marcato (Planning Pod)
- Splash
- Total Party Planner
- Whova
ABOUT ATTENDIFY

Attendify helps conference, meeting, and event planners create private social networking apps that boost attendee engagement and optimize their events. Attendify’s self-service platform makes it incredibly easy for event planners to create, manage, and deploy event apps that drive attendee engagement and improve event experiences. Attendify works with thousands of events, including clients such as Bloomberg, Google, AstraZeneca, Chrysler, Disney, and AOL.

“"We wanted an app that could display an agenda, speakers and sessions, but Attendify also offered a private social networking component, which helped us accomplish our engagement goals.”"  
Bryan Majano  
Digital Marketing Manager, BankSocial

“"The interface was super easy to just enter content and add pages and photos. The app had everything we wanted—the interactive map, schedule, and speaker page. The activity stream was just an added bonus. We weren’t sure if people would adopt it or not, but it was a huge success.”"  
Lindsay Berman  
Creative Director, Nextiva

“"We host an annual Symposium and this event app was a great way to further engage our customers. We received a lot of positive feedback on the app and look forward to enhancing it in the years to come!”"  
Steve Klemm  
Leidos Engineering

“"Attendify really stood out as being able to deliver the professional look, features and flexibility we were looking for at a great price.”"  
Elizabeth Bloodworth  
Events Manager, Christian Union
ABOUT EVENTMOBI

EventMobi makes it easy for event planners and marketers to create their own mobile event app for their meeting, conference, or trade show. Currently used by over 8,000 event planners in 40 countries around the world, EventMobi is the #1 event app worldwide providing technology for clients like Disney, GE, and Intel. With headquarters in Canada, offices in the United States and Germany, and an international network of partners, EventMobi has reached millions of attendees in over 18 languages. Consisting of industry leading event planners and creative tech entrepreneurs, EventMobi is constantly improving and innovating.

“EventMobi has been our Association’s preferred solution for years. Exceptional customer support and an intuitive user interface are just a couple of reasons why we chose this company over the competition. If you want your event to go smoothly, go with EventMobi.”

Stephen Medlin
Commercial Food Equipment Service Association

“The customizable, dynamic and professional quality of the EventMobi platform made the final product look and feel responsive to the needs of our conference presenters, attendees and planning committee.”

Amanda Meighan
Near North District School Board

“We’ve had a good experience working with EventMobi. I would definitely like to continue to use the gamification feature and see how else we can get attendees to interact with each other and vendors.”

Rachel Lyon
Manager, Conference & Events, Canadian Society of Association Executives

“The app really exceeded our expectations. Exhibitors and sponsors benefitted from having real-time upload, which saved them a lot of time from waiting on a third party to change the content for them. We look forward to using EventMobi’s full package which includes gaming and polling for our next expo event.”

Heather Goscinia
Society of Cable Telecommunications Engineers

Customer references from happy EventMobi users

VIEW ALL REFERENCES
Eventbase is the leading mobile technology platform for premium events. Trusted by global brands for the Tier 1 conferences, clients include HPE, IBM, Microsoft, SAP, Cannes Lions and SXSW. Eventbase also delivers apps for massive trade shows and consumer events including three Olympic Games, Comic-Con International and Sundance Film Festival. The premium platform propels events into the mobile age, personalizing the experience through apps that incorporate sophisticated design, industry-leading scalability, and ground-breaking innovations. Gold Winner for “Best Event App” at the 2014 and 2015 Event Technology Awards, Eventbase is based in Vancouver, Canada and has offices in London, UK, and Germany.

"Stakeholders and attendees were pleased with the app, and things went really smoothly onsite. Eventbase was a great team to work with, and I really appreciated the ability and efforts to configure the app to suit our needs.”
Linda Bortolus
Director of Event Technology, SAP

"The analytics out of our event is really going to guide what we’re doing in the upcoming year because we can see how people are really engaging with our app and how important it was to that onsite experience.”
Charles Moad
Director of Technology Marketing, Salesforce Marketing Cloud

"Eventbase delivered an entirely new and more dynamic mobile app experience through an engaging interface, intuitive navigation and robust information. With the great support we receive, we are excited about the upcoming app enhancements for the next NAB Show. “
Chris Brown
EVP, Conventions & Business Operations, NAB Show

"Integrating new ideas and technologies into the fabric of SXSW is always something we strive to do. We were excited to work with Eventbase on this large-scale project as mobile has become such an important platform for us.”
Scott Wilcox
Director of Technology, South By Southwest
ABOUT HUBB

Hubb is a cloud-based software platform that simplifies the process for collecting, managing, and marketing event content. Using Hubb, event planning teams can collaborate to build one central source of accurate and timely information that powers their event content, allowing them to bring their events to market and drive registration faster than ever before. The platform is flexible to the needs of events of all sizes, and seamlessly integrates with other pieces of event technology to make sure content is consistent and up to date.

"Hubb is so easy and fantastic to use! All the changes that I needed to make - add a photo, update a bio, change a title, replace an abstract with a new one, etc., was easy as pie and went LIVE on the site within moments. Bravo on a great tool!"
Lisa Tozer
Event Manager, Microsoft Corporation

"I had peace of mind that they were actually doing the work, and immediately knew the average score of each paper. I could send a reminder email to late reviewers with just a few clicks."
Nalani Brown
Clinical Programs Coordinator, Radiosurgery Society

"Hubb allowed our conference to engage and interact with the attendees in a way we could never provide before. The platform made it easy for our attendees to schedule their sessions, setup 1-on-1 meetings with speakers, get up-to-date news and so much more. Hubb allowed us to take our conference to the next level."
Trey Mayer
Logistics Coordinator, Dog Food Conference

"Hubb integrates with our mobile app, which is a huge bonus. The integration alleviates possible errors and dramatically reduces staff time needed to keep updating the system throughout the weeks leading up to the seminar or even during or after. We weren't able to accomplish that with our previous vendor."
Vincent Edwards
Professional Education Manager, Casualty Actuarial Society
ABOUT MARCATO

Marcato provides the world’s leading web-based festival & live event management software. Used by over 300 events around the world, its robust suite of management tools has something for festivals of all shapes, sizes and varieties. The Marcato platform includes tools for artist management, vendor management, volunteer management, contract & document streamlining, venue & programming details and sponsors, just to name a few. In addition to these great features, Marcato also has powerful suite of tools related to access control, credentials and production asset management. This includes the ability to integrate with ticket and RFID partners, a designated catering management platform, a volunteer deposit and refund system and more.

"The fact is, before using Marcato, managing updates to our event schedules was a nightmare, having to update information in three separate places: our internal schedule, our website, and our mobile application. With this integration, we only needed to update our schedule in one place and the changes were pushed to everything automatically."
Scott Péron
VP of Operations, Ottawa Comiccon

"Marcato has played a critical role in keeping our team organized and the web forms make it so easy to collect the information we need from our artists, delegates and volunteers with no manual entry required."
Geoff Trio
Director, Australian Music Week

"Our festivals require a level of detail unmatched in the industry. Marcato has allowed us to streamline our data collection, integrating everything from asset management to credential and meal distribution. The system is efficient and user-friendly, which goes a long way in keeping us all on track."
Mary Beth Elam
Director of Operations, Phish Magnaball

"This software has made an enormous difference to the entire festival operation. It has ensured accuracy, cut out duplication, and made it possible for staff to get the job done in much less time and with much less stress."
Joella Foulds
Executive Director, Celtic Colours
Planning Pod

ABOUT PLANNING POD
Planning Pod is an all-in-one online event management software that streamlines how you plan and promote your events. Its 30+ event planning software tools are mobile-responsive and lets you manage all your event details in one centralized place on any device, including PCs, Macs, iPads, iPhones and Android devices.

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Customer references from happy Planning Pod users
VIEW ALL REFERENCES

“Planning Pod has made planning and coordinating events much easier for me. It’s great to have a central place for all forms, worksheets, and event information. It has simplified the process and saved me time that I can use focusing on others tasks.”

Tatiana Fortune
Moments of Fortune Events

“I really like the itinerary tool and the ability to use the the bit.ly share links to be able to share the itinerary with my clients and allowing them to see real time updates.”

Kimberly Carr
Blossoms and Grace

“It is an economical way to offer clients their own event websites, collect RSVP data and do floorplans, budget and vision boards. I can’t just pick one!”

Cathy Anna
Cathy Anna Events

“Planning Pod is helpful to me with my planning to keep things organized in one place. The events I plan are company sales meetings, and being able to keep all contracts, floor plans, venue information all in one place is a lifesaver. Having the Event Web Page for attendees to RSVP is great! This allows for better attendance tracking on my part.”

Rosa Huiiss
ADS Pipe
ABOUT SPLASH

Splash is a technology company that powers advanced in-person marketing programs for the world’s leading brands. More than half of the Fortune 500 use Splash to streamline event marketing execution and optimize performance. From simplifying event asset creation to capturing attendee insights and measuring event impact, Splash enables marketers to reach and connect with target audiences in-person, efficiently scale event programs, and connect event-driven engagement to business results.

“"The bi-directional sync between Splash and Salesforce was life-changing for our team. It's great to be able to open my ROI dashboards every morning and see how many new opportunities resulted from an event and how much is in the pipeline.”

Som Puangladda
VP of Global Marketing, GumGum

“Splash is a game-changer for event planners. It’s clean, nimble, and easy to use. It helps us design our cool events with total style and run communications super efficiently. The team at Splash clearly understands events in a way that most others in the industry have missed.”

Melanie Travis
Head of Events, Bark & Co.

“With Splash’s unique & fully customizable touch points providing important information, we are continuously able to build more personalized and meaningful relationships with our clients, which ultimately impacts our sales funnel and leads to stronger partnerships.”

Martina Eckstut
Event & Experiential Marketing Manager, CBS Interactive

“Integrating Splash with our marketing automation platform is a game-changer. The integration allows us to capture critical data about our events, which enables us to solve the event marketer’s biggest challenge - connecting events to the bottom line.”

Stephanie Beal
Marketing Automation, Blackbaud
ABOUT TOTAL PARTY PLANNER

Total Party Planner offers a full-service solution, sometimes there are extras that make your life that much easier. Services such as credit card processing, automating leads, capturing signatures, and custom reports are those nice-to-haves that make life incredibly easy. Total Party Planner delivers full-service solutions for everyone in your company. Total Party Planner has built its reputation on being on the cutting edge (like being the first catering management software to create a mobile app) and they plan to stay that way! Core functionality updates are always built into your subscription.

“"I would definitely recommend Total Party Planner to any catering company looking for an easy way to organize their business. The program is very user-friendly, aesthetically-pleasing, and the customer service is efficient.""  

Mario Vena  
Chef, Catering by Mario  

""We started out as a small caterer/bakery and have grown into one of the largest high-end caterers in Las Vegas. TPP allows us to create proposals and invoices [at] a moment’s notice and still look professional and personal. It aides us in organization, efficiency, and accuracy to do our jobs correctly. It’s like having an assistant. Thanks TPP.”  

Lauren Gilmore  
Creative Catering  

""Total Party Planner catering software transformed our restaurant’s catering business into a major Raleigh caterer in its own right. TPP is definitely worth the investment. The web-based platform enables Irregardless Cafe & Catering’s sales staff to better serve our customers. It’s effective and is annually increasing our business.”  

Anya Gordon  
Irregardless Catering  

""This program has single-handedly saved us tens of thousands of dollars over the years, and I would be happy to speak with anyone about the specific benefits.”"  

Christian O’Dowd  
The Cantering Caterer  

Customer references from happy Total Party Planner users

VIEW ALL REFERENCES
ABOUT WHOVA

Whova is an all-in-one event management solution that makes events modern and trendy, attracts and engages attendees effectively, and helps event organizers save time when managing event logistics. Whova’s platform consists of an award-winning event app, easy online registration, powerful event marketing, and time-saving event management tools.

"My favourite part of the app is the attendees section which I found very useful for identifying potential networking candidates."

Wayne Bell
Group Sourcing Manager, RCL Foods

"Our user responded to a survey about which Whova app feature they enjoyed the most. They liked having instant access to the professional profiles of other attendees [and] the ability to exchange contact information with anyone using the same app."

Event Organizer
UC San Diego

"The app was wonderful; very easy to use. It seemed to address the dual needs of providing all available information, while still providing functionality for easy personalization."

Stacy Unholz
NRITS

"The app was a great tool for our attendees. According to our survey results, they all found it easy to use and very helpful. It met our needs and provided a great way to share information, especially when we had to make changes during the event."

Tara Cahill
Director of Instructional Technology, Rockwall ISD
2020 RISING STARS

- event rebels
- eventival
- eventsforce
- InEvent
- LUMI
- pathable
- SHOFLO
- Yapp
ABOUT EVENTREBELS

EventRebels provides a complete suite of software for meeting and event planners. The heart of the EventRebels products is its online registration software. This tool makes event and conference registration efficient for everything from a small 100 person event to a full conference with thousands of attendees. This tool provides a platform for convenient and efficient online registration for any size event.

“"The EventRebels ERSpeaker software provides an online comprehensive solution for managing all aspects of the abstract submission process. Moreover, I can wholeheartedly recommend the work of EventRebels and would not hesitate to use them again for future client associations’ conferences.""

Alphonsus Baggett
Director of Education & Certification, Bostrom Corporation

“"Every day I am learning more and more ways that EventRebels supports our conference. As an administrator on the account, I find the program easy to use and helps me to access the information I need. I appreciate the general program and the customized support.""

Kathleen Rauch
US Systemic Constellations Conference

“"EventRebels is without question the most flexible, easy to use, and cost effective event software around. Add to that great customer service, and I have a powerful tool to conduct my group's business.""

D.P.
University Event Planner

“"I love EventRebels because I always know they have our best interest at heart. They work with us to customize registration platforms and we certainly have thrown them some curve balls over the years! Every time they have made adjustments and tweaks that work, allowing us to launch sites on time. Thank you for the excellent customer service!"

Michele George
Director of Education & Events, American Society of Home Inspectors
ABOUT EVENTIVAL

Eventival is a European company that rose to prominence in the film industry as the creator of the most widespread film festival management software that helps festivals dedicate more time and space to creative work and decrease mechanical, exhausting and repetitive activities. Eventival started with the modest goal of creating a "Swiss army knife" for film festival organizers that would impress with an attractive interface, surprise with outstanding features, and thrill with low costs.

"With its many interconnected modules, Eventival is at once a database, an accommodation center, a communication hub, a CRM tool—a multi-faceted festival management. I use it mainly for submissions, and without it, it would have been impossibly burdensome.”

Yusuf Pinhas
Editor, International Istanbul Film Festival

"Black Nights Film Festival was the first to start using Eventival to its full extent. Despite still being under development, Eventival already shows its great potential of being a widely functional 'brain' of a major event. The creators and always-available IT-support guys who have almost become part of our festival staff are a pleasure to work with.”

Siim Rotha
Production Manager & Festival Programmer, Tallinn Black Nights Film Festival

"I first started to use Eventival about one year ago for Porto/Post/Doc Film & Media Festival. I have to say that now I don't know how I used to do my work without Eventival. The thing that I like the most is the costumer support; they make sure to answer all my questions in less than 24 hours.”

Joana Mota
Production Coordinator, Porto/Post/Doc Film & Media Festival

“Eventival is a dynamic system that will continue to grow and improve the processes of the Durban International Film Festival. Interactive and easy to use and with around the clock assistance when problems are encountered, Eventival has proved useful to DIFF.”

Andrea Voges
DIFF Coordinator, Durban International Film Festival
Eventsforce provides event management software that helps results-driven professionals deliver thousands of successful events each year. Its web-based solutions address all aspects of the event management lifecycle - from event planning, marketing and registration, to abstracts and awards management, as well as post-event analysis and reporting.

"From the outset, Eventsforce has shaped what they provide in order to match what we had in our minds. Importantly, their service and system is not fixed, but constantly progressing and developing as we need it to. If we have any additional events to run besides the Symposia, I would certainly look at using Eventsforce."

Sabine van Wegen
Head of Events, ISME

"Using Eventsforce has given our events a more professional look and has enabled us to standardise across the business. We really enjoyed being involved in the discussion process for the latest version – it’s great to be asked for feedback and then see our requests appearing in the system."

Rachel Almeida
Director of Events, Association of Colleges

"Eventsforce is a comprehensive event management solution that has simplified a lot of scheduling tasks for us. It helps us detect timing clashes when assigning rooms for each session. It also allows us to make changes to attendee schedules and send them real-time updates via email. By saving considerable time, we are able to focus our efforts on other..."

Liz Langan
Manager, Marketing and Communications, DMSI Software

"Eventsforce understood what we wanted and provided a solution that makes it a lot easier for us to market our events and for attendees to register. With added reporting tools, we are able to use the system to create useful lists that help us allocate tasks and make important performance assessments between different events. The software is intuitive and..."

Charley Jennings
Corporate Events Officer, Allianz Insurance plc
ABOUT INEVENT

InEvent transforms enterprise events with digital technology. Their end to end digital solutions simplify training, event, travel and community management. Each step of your corporate experience is powered by web, mobile and APIs that connect your stakeholders in a secure, automated and personalized platform.

"What I liked the most about the tool is that now the tool is pretty much in our hands - the updates, all in real time. The tool we had in the past required all changes to be passed on to the supplier. Not anymore - we were able to update in real time without relying on internet connectivity. Feedback from attendees were very positive."

Giovanna Paula Silva Martins
Learning and Change Coordinator, Libbs

"With [our] InEvent partnership, we were looking for a software that met the expectations of our event. The event was a success! We were very pleased with the response time of the accreditation - the support given on the spot exceeded all our expectations!"

André Felipe Rodrigues
Technical Director, Abrint

"Regarding event technology, our aim was to offer the most innovative experience for our attendees. This needed to be reflected in the communication, event arrival and during the event itself. InEvent was perfect for this. InEvent’s platform is very user friendly. Customer support was available at all times, helping us with last minute demands speed fast..."

Marcos Neres
IT Business Partner Specialist, Globo TV

"InEvent’s platform helped us create a greater feeling of connection with the attendees. It also facilitated attendee communication. Since people came from different groups and places, the solution ended up being a quick and easy way to communicate with everyone. Push notifications helped us a lot in streamlining information that kept changing..."

Dennis Altermann
Digital Communication Planner, Corteva Agriscience
ABOUT LUMI

Lumi is the leading player in software for real-time audience engagement technology worldwide. Lumi facilitates the smooth and reliable running of Annual General Meetings for listed companies, partnerships, unincorporated associations, and other member-based organizations. Lumi serves the meetings and events industry with both in-the-room and cloud-based solutions and event apps. Based on proprietary, patented technology developed in conjunction with company registrars over several decades, Lumi provides software, hardware, and applications that assist transfer agents and event organizers. Lumi’s solutions register delegates, provides real-time, secures voting, polling and ballots as well as Q&A management services and relevant reporting.

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Customer references from happy Lumi users

"Lumi’s equipment is a great way to bring interactivity to a meeting or event without having to spend extra time moving tables or getting up from your seat. Even on-the-fly changes and question additions were no match for this well-organized team, and I would highly recommend them to anyone and already have."
Greater Twin Cities United Way

"The on-demand agenda, bios and presentations created an engaged environment that was greatly enhanced by the voting used during each session. The ability to use the messaging feature to share comments and parking lot ideas added to the group conversation and received high marks from the attendees."
Maritiz Travel

"The Lumi devices and services are awesome and add so much value to a meeting. The surveys make the meeting so much more fun and interactive, and allow you to collect valuable information. The microphone feature is great too, they work so well and people love to use them. It definitely adds a huge convenience factor."
River West Meeting Associates

“Making things like packaging, stamps, and signage used to be such a hassle - Lumi modernizes the entire process and brings it all under the same roof.”
Bobby McKenna
Designer, Cotton Bureau
ABOUT PATHABLE

Pathable is the leading provider of web and mobile event apps for conferences, events, associations and tradeshows. Available on any device, their award-winning web and mobile apps inspire meaningful engagement and boosts conference revenue. They help you connect your attendees, speakers, sponsors and exhibitors before, during, and after the event and measure the engagement every step of the way. Their goal is to help attendees around the world through their event technology platform and services get the most out of the conferences and tradeshow you manage.

"Pathable has taken what used to be a manual juggling act involving multiple locations and schedules, and cut booking time in half. It’s also given our attendees the option to book their own meetings online. It’s made a huge difference.”

Pam O’Neill
Manager, Trade Shows and Events, Rakuten LinkShare

"It was really exciting to work with the Pathable app. Our experience was great. We loved the flexibility and options that Pathable provides.”

Leslie Hoopengardner
CMP, American Psychiatric Nurses Association

"In a survey that we put out after the event was over, 87% of the people said that the mobile event app community was valuable to them on some level. We love working with Pathable, and we loved the concept of the community.”

Kari Hartkorn
Best Friends Animal Society

"The Pathable mobile event app provided a more comprehensive social networking environment for our conference than we were previously able to do. Instead of cobbling together different tools, we were able to take the conference app they were already using for logistics and add on. Our attendees are already asking for it again next year.”

Alan Levine
New Media Consortium
ABOUT SHOFLO.TV
Shoflo, LLC. is a SaaS provider that addresses the pain points of the technical event production industry. Used around the world daily, Shoflo helps professional NBA, NFL & MLB teams coordinate their in-game entertainment and score board production as well as large corporate conferences and stage production.

“What Shoflo has enabled us to do here as a company, be lean, be efficient, be productive, not waste time, get rid of confusion between documents, is mind blowing. We know we can manage more projects and take on more workload because we are becoming more efficient.”
Steve Francomano
Vice President of Technical Services, Cramer

“We have been searching for a solution for our fully scripted, paper scripts that include staging, props, and ques. We have been able to consolidate many of our extremely time-consuming pre-production processes, and we are still discovering many additional solutions it will provide us.”
Ginger Evans
Program Planner, Mary Kay Inc

“We use Shoflo as our show calling software at my church. The ability is has given us to make changes on the fly that update immediately over all of our machines is truly invaluable! I don’t know what we would do without it!”
Aaron Spencer
Production Director, Trinity Baptist Church

“Shoflo gave us a fresh start, revitalizing the way we worked with our scripts. The online platform was a much better workflow than Excel or Word and the instant updates made our game days run more efficiently.”
Chris Slepokura
Director of Broadcast Production, Los Angeles Rams
ABOUT YAPP

Yapp is the easiest and most affordable way to create mobile apps for events, conferences, meetings or groups. Yapp clients range from small local associations to large enterprises. With Yapp you can create an app in minutes and publish it instantly to iOS, Android and web. Engage your attendees, wow sponsors and save thousands of dollars.

“From an app management perspective, it’s easy to prepare and cost-effective. From an attendee perspective, it was convenient, easy to use and adds an interactiveness to the event they hadn’t experienced before. It helped bring people together in a cool, modern way.”

Carly Rodgers
Marketing and Education Manager, CBSA

“I was thrilled with how easy it was to use Yapp! I was able to build the pages within an hour or so, and then spent some time editing the information as needed. I’ve heard a variety of positive things, but mainly the feedback revolves around how easy it is to navigate the app.”

Natasha Harp
Program Specialist, Fulton County Schools

“We love it! Fantastic way to keep in touch, share photos and feedback. It helped to build the excitement around our event and everyone got on board right away.”

Cath Millman
Head of Internal Communications, STA Travel

“The best thing about Yapp is that it’s simple to update, clear and easy to read and navigate. The feedback from attendees has been fantastic; they loved it. Within 2 minutes of setting up the ‘Conference Selfies’ page, pictures started to roll in.”

Sue Rennett
Change Manager, Valspar