CORPORATE WELLNESS OVERVIEW

Corporate wellness software applications give enterprises the features to implement, administer, and manage wellness programs. These tools provide organizations with programs to encourage their staff to select and maintain healthy lifestyle habits. They benefit all departments, company sizes, and industries as these tools help to create a health-oriented work culture as well as a social support platform for staff members.

Corporate wellness software presents functionalities such as confidential health assessments, health education, staff participation and progress tracking, mobile apps for ease of use, rewards and incentives, and more. These applications can be integrated with core HR tools to facilitate effortless management by administrators and with benefits administrations systems to offer convenient access to staff members.
The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings. The overall Customer Success ranking is a weighted average based on 3 parts:

**Content Score** is affected by:

1. Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
2. Customer reference rating score
3. Year-over-year change in amount of customer references on FeaturedCustomers platform
4. Total # of profile views on FeaturedCustomers platform
5. Total # of customer reference views on FeaturedCustomers platform

**Market Presence Score** is affected by:

1. Social media followers including LinkedIn, Twitter, & Facebook
2. Vendor momentum based on web traffic and search trends
3. Organic SEO key term rankings
4. Company presence including # of press mentions

**Company Score** is affected by:

1. Total # of employees (based on social media and public resources)
2. Year-over-year change in # of employees over past 12 months
3. Glassdoor ranking
4. Venture capital raised

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**Customer Success Report Award Levels**

**Market Leader**
Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.

**Top Performer**
Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.

**Rising Star**
Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.
2019 Customer Success Awards
Check out this list of the highest rated Corporate Wellness software based on the FeaturedCustomers Customer Success Report.

Market Leaders
- fitbit
- limeade
- Virgin Pulse

Top Performers
- corehealth
- LifeWorks
- WELLRIGHT

Rising Stars
- MARINO WELLNESS
- sonicboom
- WellSteps
ABOUT COREHEALTH TECHNOLOGIES

CoreHealth Technologies Inc. is a leading all-in-one corporate wellness platform trusted by wellness providers to power their health and wellbeing programs for 3+ million employees worldwide. At CoreHealth, we believe that developing the best employee wellness programs is all about giving providers the right code, design and access to best-in-class innovations. With the most customization, integrations and reliability of any software in its class, CoreHealth’s powerful platform lets users focus on growing great wellness companies. CoreHealth brings all your corporate wellness programs into one place. Health assessments, biometric management, education, challenges, self-help programs, coach facilitation, incentives, surveys, conversations — and more. Our platform powers programs for corporate wellness companies, insurers and their wellness divisions, health coaching companies, employee assistance program providers, group benefits brokers, human resources consulting firms, health systems and their wellness divisions and disability and absence management companies. Organizations trust CoreHealth because we provide the technology only and leave the health and wellness programs to you — making sure that your ideas and innovations are safe, secure and protected.

"We have enjoyed working with CoreHealth! From the sales process, to implementation and ongoing support; they have been responsive and always willing to help in any way possible. The flexibility and interoperability of the CoreHealth platform has allowed us to stay competitive in the ever-changing landscape of health and wellbeing. One...

David Ennor
Director, Program and Business Development, HMC Healthworks

"I love that I’m empowered to do things on my own and accomplish new tasks. I don’t have to reach out for every question. Often, if a task needs to be done, I’m confident I can do it myself because CoreHealth took the time to teach me.”

Dana Plummer
Wellness Director, Discover Wellness

"Being a high touch provider, we invest extensively in expert knowledge and we need the freedom to leverage it. Prior to contracting the CoreHealth platform, technology was our greatest limitation. Today, we deliver our programs, our way. We follow our business model and adapt at our pace. And we have a robust technology toolset that facilitates our..."

Ann Sabbag
CEO, Health Designs

After investing significantly in the research and design of our Life Skills for Success, self-directed employee program, I was amazed at how quickly CoreHealth was able to translate our design into a live website. We want our Life Skills program ready for the world and CoreHealth’s platform is the fastest and most effective way to translate and distribute...

Dee Edington
Founder, Edington Associates
ABOUT FITBIT HEALTH SOLUTIONS

Fitbit Health Solutions, part of Fitbit, Inc., delivers health and wellness solutions designed to increase engagement, improve health outcomes and drive positive returns for employers, health plans and health systems. Built on their market-leading and ever-evolving consumer technology, their solutions help companies, plans and providers engage more meaningfully with individuals throughout their daily lives.

“"It was important for us to put together a wellness program that would actually benefit the employees and encourage healthy lifestyles. We believed that if we kept our employees' well-being at the forefront, it would drive the program and ultimately have long-term benefits. A healthier, happier workforce has always been the primary goal."”

Wes Carter
Vice President, Atlantic Packaging

“Fitbit's consumer-friendly technology provides our customers with meaningful ways to capture 24/7, real-time data so they can design innovative study protocols in ways not possible before.”

Aaron Coleman
Chief Executive Officer, Fitabase

“As leaders in the US healthcare system, it’s our responsibility to model the health behaviors that we want to see reflected in our patients. Our program with Fitbit Health Solutions has helped magnify our focus on a culture of wellness.”

Jim Parker
President IU Health Plans, Indiana University Health

“Fitbit devices, healthy eating, taking a midday walk, lunch and learns, and yoga all tie together to create a culture of wellness. That was our goal, and we’re well on our way to being a healthier team!”

Jennifer Howell
Office Manager, August Jackson

42 Customer references from happy Fitbit Health Solutions users

VIEW ALL REFERENCES
ABOUT LIFEWOR克斯

LifeWorks is an all in one holistic well being solution that delivers everyday well being for employees. It services 49,000 businesses, provides a network of 20,000+ clinical experts and 16,000 retail merchant partnerships. LifeWorks is on a mission to help companies play a meaningful and significant role in their employee’s well being by driving down healthcare costs, preventing absenteeism and boosting community and company culture through pro-active and preventative programs that employees love using every day.

“LifeWorks recognized our challenges and our diversity. Their best practices were exceptional. They were so attuned to our organization’s needs and expectations. making sure we could take it out to the next level, whether it was up to our senior management or down to the production floor.”

Mary Martell
Director, J.D. Irving

“The LifeWorks platform has made a huge difference in terms of colleague recognition. Colleagues have embraced the new technology with ease and are regularly utilising it to recognise others who are living our values. This is has been very timely for us to also build our new values into our culture.”

Andy Doyle
Head of HR, WorldPay

“As you might expect, we experience a high degree of ongoing change in our busy hotel, and LifeWorks’ technology now helps us to better manage our ever-changing employee environment whilst optimising outcomes for the business and ensuring our employees feel valued and appreciated.”

Emma Jayne
HR Director, The Savoy

“LifeWorks lets people know what a great job they did. You may not be able to speak to them face to face but you can catch them online and they then get a notification saying they’ve been given a recognition.”

Mohammed Zaman
Security Operations Manager, London City Airport
ABOUT LIMEADE

Limeade is a software company that elevates the employee experience and helps build great places to work. Limeade ONE brings together employee well-being, engagement, inclusion and communications solutions in a mobile-first experience. Recognized for its own award-winning culture, Limeade helps every employee know their company cares. To learn more, visit www.limeade.com.

“Limeade helped drive participation in resources we already had while finally making wellness fun and effective for our employees.”

Karlyn Byham
Benefit Administrator, Bloodworks Northwest

“We selected limeade because they were different. We selected limeade because they wanted to understand kindred and our business and our challenges and make it kindred’s program and not limeade’s off the shelf program.”

Andrea Romisher
Senior Vice President, Benefits & Compensation, Kindred Healthcare

“An engaged employee is somebody that wakes up every day passionate about the mission, comes in and does their job exceedingly well, and continually asks themselves, what else can we do to make this better? Limeade helps us make this a reality.”

Joel Sacks
Director, Washington State Department of Labor and Industries

“One of my best bartenders has fallen off his fitness regimen and every time he starts working out more and feeling better, he does better at work. I notice he’s better with his customers, better with his performance, his speed and ability to do his job. When our people feel good — our customers feel the difference.”

Robin Dilley
Manager, Chili’s

53
Customer references from happy Limeade users

VIEW ALL REFERENCES
Marino Wellness is the leading workplace health, fit + happiness company. They specialize in corporate wellness strategy. They start by learning where you are then help you get to where you want to go. Their wellness experts have crafted 3 Entry Level Programs to help you get started. Simply choose where you are, decide on a level + let’s get your employees well.

“Marino Wellness takes all the stress out of organizing wellness programming for your employees. They’re so knowledgeable and easy to work with! At Dollar Shave Club, we take advantage of a variety of their wellness offerings, mixing things up every so often to keep it fresh. Whatever your goals are, they can find a solution for you.”

Tracy Chambers
Employee Engagement Lead, Dollar Shave Club

“I have the honor of partnering with Marino Wellness on our Wellness Program. Marino Wellness is a great asset to the company, and customizes our program to get the best results. They pay attention to metrics and shift our program as need be. Marino Wellness is an asset to any Wellness partnership and they are doing big things.”

Allie Hawes
Account Executive, David&Goliath

“Dermalogica has been fortunate to work with Marino Wellness for our employee wellness initiatives. Our HR Team has high expectations from our vendors and Marino delivers every step of the way. Carly and Chelsea are two of the most patient, flexible, enthusiastic, and organized folks we have come to know. This dynamic duo delivers without missing a...

Jennifer Gaw
Associate Director – Human Resources, Dermalogica

“Highly creative and customized we finally have an outstanding one stop shop for all things wellness.”

Lindsay Benitez
Human Resources Manager, Horizon Media
Sonic Boom Wellness provides customizable and comprehensive employee-wellness programming (SaaS), centered around activities that improve members’ daily health habits. We create wellness programs people love and WANT to take part in – regardless of incentives. We also provide top-notch client and member support with consultative account management and custom communication tools.

"This entire program has been a smashing success. It has totally changed the atmosphere here at ESI. On any given day, you will see at least half of our employees (including our CEO, and senior management) out walking at the breaks – 10 and 3 – and at lunchtime. The groups that are gathered are employees from every department – laughing and enjoying.

Becky Veal
ESI

"Sonic Boom is a fun, exciting, and most importantly an inspirational program for PHC. It has radically changed a number of our staff and has created friendships that normally wouldn't have been formed if it wasn't for the program. Walking groups from different walks of life and different departments have been produced thanks to Sonic Boom. Our account...

Von Parsario
Partnership HealthPlan of California

"Our Account Manager and Account Coordinator are simply the best. That seems to be the rule rather than the exception at Sonic Boom. Customer Service is very quick to respond to any questions or issues that arise and they always manage to do it with a smile! There is such an overwhelming sense of teamwork that I genuinely look forward to our biweekly...

Lorean Mapp
DHL

"We’ve been with Sonic Boom since 2009, and we remain beyond impressed with the Sonic Boom program! We have nearly 100% participation, and everyone here is loving the Challenge-of-the-Day. We have calendars hung up throughout the office, and people are leaving stickies on them with their own personal challenges and comments to one another...

Patrick Casinelli
Cavignac & Asociates
ABOUT VIRGIN PULSE

Virgin Pulse is the world’s largest, most comprehensive digital health, wellbeing and engagement company. Focused on driving personalized behavior change and results for individuals and organizations around the world, the company delivers the industry’s only fully integrated digital platform, with benefits navigation and live coaching to support global clients and members across the entire health, wellbeing and benefits lifecycle—from screening and assessment to activation, behavior change and the adoption of sustainable healthy habits.

“Virgin Pulse helps us create a healthy culture. Employees are constantly talking about taking steps and participating in challenges. It’s created a constant conversation around wellbeing.”

Natalie Martin
Fitness Nutrition Wellness Coordinator, Monarch Beverage

“At Montgomery County, we are deeply committed to the health and well-being of our employees, and we’re always seeking out the best partners and solutions on their behalf.”

Shawn Y. Stokes
Director of Human Resources, Montgomery County

“A healthy employee is a safe employee, and a safe employee is a healthier employee.”

Jamie Aslin
Team Leader – Ergonomics, Health, and Wellness, Los Alamos National Laboratory

“For both us and especially for employees, to have participation and rewards information available in one place on their Virgin Pulse portal is so much simpler and user-friendly.”

Beverly Davis
Executive Director of Budget & Finance, Howard County Public School System
ABOUT VITALITY

Guided by a core purpose of making people healthier, Vitality is the largest behavior change platform in the world. Through data-driven personalization, smart incentives, unique partnerships and strategic support, we inspire healthy changes in individuals and organizations. Vitality brings a global perspective through successful partnerships with the smartest insurers and most forward-thinking employers around the world. More than 10 million people in 22 markets engage in the Vitality program.

“Prudential has built an infrastructure that provides veterans and military spouses access to quality education, job training, and employment opportunities so that they can better leverage the skills and talent they bring to the workforce.”

Charles Sevola
vice president and Head of Prudential's Veterans Initiative, Prudential Financial

“Vitality has improved our overall culture of health, brought this synergy together and helped integrate all of our locations. It has become a brand. That's what excited us. We have a Gates Wellness Program, but Vitality truly does feel like our brand. It’s tying our health culture in place.”

Casey Scott
Benefits Manager, Gates Corporation

“My goal was to look good and feel confident for my wedding day, and thanks to the help of the Vitality program and my fitness tracker, I was feeling fabulous and continue to be healthier overall.”

Anna C. Carhartt

“Vitality shares our conviction that being active has a powerful impact on people’s lives, and we are thrilled to collaborate with them on this initiative.”

Jeff William
Chief Operating Officer, Apple Inc.

70 Customer references from happy Vitality users

VIEW ALL REFERENCES
ABOUT WELLRIGHT

WellRight powers over 200 corporate wellness programs with its flexible and fun-to-use software. Offering all the essentials (health risk assessment, fitness device integration, pre-built challenge library, health coaching, claims data analysis, biometrics, and a rewards engine), WellRight's customizable design lets employers tailor these features so they can deliver wellness programs that are relevant to employees. This approach to corporate wellness helps organizations build a better culture and a better business while employees create healthy habits. In March 2017, WellRight was proud to have been added to Workforce magazine’s list of top 10 Corporate Wellness Providers.

Customer references from happy WellRight users

“We’re at a 10% higher engagement than we were last year.”
Julie grins
HealthSource Solutions

“WellRight is great! I love the personal challenges that I can create to stay accountable and how easy it is to use the software. It’s wonderful how my Fitbit syncs right up with my homepage and data so, for some challenges, I don’t even have to enter the data manually! I especially love the text tracking feature, which allows me to keep track of my...
Kristy Buckley
Office Assistant, City of Sheridan

“We searched for so long for the versatility that would let us move forward while staying true to ourselves, and WellRight was the only program that does that. I couldn’t ask for anything more.”
Melanie Willis
Wellness Director, Nicholas and Company

“We are reaching employees who weren’t engaged with previous wellness initiatives.”
Cathy Renda
Director of Employee Engagement, WinterWyman

VIEW ALL REFERENCES
WellSteps is a worksite wellness solution that incorporates innovative, research-based wellness programs into your workplace. WellSteps works with all employers large and small. WellSteps helps employees adopt and maintain healthy behaviors. This lowers health risks and reduces health care costs. They are the only wellness vendor with published science to prove their worksite wellness solutions work. WellSteps was given the Koop Award as the best wellness program in the U.S.

"WellSteps is the key to helping help us create an active, healthy lifestyle for all our employees. The WellSteps campaigns help all of us make healthy decisions in all aspects of life, not just at work."

Steve Mickelson
Utah County

"As a company, we knew we needed to make some changes for the health of our employees. We chose WellSteps to help build our wellness program and I have seen what a difference it has made in the lives of our employees and their families."

Cheryl Halter
World Precision Instruments

"WellSteps staff has been very responsive to our needs and provided great structure to our wellness program."

Derek Smith
Derby Recreation Center

"Serving as one of our office WellSteps Coordinators within our firm has empowered me to be healthier. WellSteps helps us plan and execute wellness initiatives that everyone uses and enjoys. WellSteps makes it easier for us to change."

Joyce Quirk
Woodard & Curran