# 2019
# SUMMER
## CUSTOMER SUCCESS REPORT

## DIGITAL SIGNAGE SOFTWARE CATEGORY

featured customers

# DIGITAL SIGNAGE SOFTWARE OVERVIEW

Digital signage software solutions allow video, animation, and text to be shown on an electronic screen. They deliver content via a remotely handled display such as a computer monitor, television, or a network of digital signs. This signage is meant to inform the public like a menu outside an eatery or an electronic billboard.

Digital signage is used for marketing, for instance, to build a brand or to improve the customer experience. These solutions are integrated with content management platforms and the latter are used to store, manage, and publish the content on the displays. In addition, digital signage tools need to be integrated with suitable hardware such as the content display screens. The advantages of digital signage software are you can easily manage content from a remote place and also update it as frequently as needed.

# Customer Success Report
## Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings. The overall Customer Success ranking is a weighted average based on 3 parts:

**Content Score** is affected by:

1. Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
2. Customer reference rating score
3. Year-over-year change in amount of customer references on FeaturedCustomers platform
4. Total # of profile views on FeaturedCustomers platform
5. Total # of customer reference views on FeaturedCustomers platform

**Market Presence Score** is affected by:

1. Social media followers including LinkedIn, Twitter, & Facebook
2. Vendor momentum based on web traffic and search trends
3. Organic SEO key term rankings
4. Company presence including # of press mentions

**Company Score** is affected by:

1. Total # of employees (based on social media and public resources)
2. Year-over-year change in # of employees over past 12 months
3. Glassdoor ranking
4. Venture capital raised

## Customer Success Report Award Levels

### Market Leader

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.

### Top Performer

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.

### Rising Star

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.

# 2019 Customer Success Awards

Check out this list of the highest rated Digital Signage Software software based on the FeaturedCustomers Customer Success Report.

## MARKET LEADERS

BrightSign®    Broadsign    ENPLUG    FWI    MOOD:MEDIA

SCALA    marlin    visix

## TOP PERFORMERS

AERVA by watchfire    CAYIN    JANUS DISPLAYS by MORROW TECHNOLOGIES    Mvix    Omnivex®

peerless-AV    ScreenScape Engage your audience    WAVETEC®    ycd

## RISING STARS

AOPEN    CONNECTEDSIGN 30 YEARS OF DIGITAL SIGNAGE EXPERTISE    IAdea    intuiface    ONELAN

ScreenCloud

# AERVA
## by watchfire

**TOP PERFORMER**

## TRUSTED BY

**ABInBev**  bp  **Citi** PERFORMING ARTS CENTER  **htc**  **MAYBELLINE** NEW YORK

## ABOUT AERVA

Aerva is a pioneer in digital signage technology, enabling real-time interactivity between mobile applications and digital display networks. Aerva was built on the premise that they must be flexible and adaptive to keep up with technological changes and to quickly take customer feedback to make their products and services better. This flexible and adaptive nature trickles down to the core of their organization and can be found in the day to day culture of Aerva and how their employees work. They are guided by these simple tenants that they focus all their attention on. Although they are small in number and simple, they are very difficult to execute, and when done properly they result in a powerful solution for their customers.

## 42

Customer references from happy Aerva users

**VIEW ALL REFERENCES**

"Aerva's software allows us to easily and effectively manage the network at scale and activate our brand across an exciting new retail channel."

**Anson Frericks**
**Senior Director of Brand Activation, Anheuser-Busch InBev**

"We had people who would come up to the booth, stand in line for a few minutes, but when they went outside and saw their pictures up with Lebron and Lil Wayne, they would stay for 20 minutes to an hour, or come back later with their friends."

**Tyler Williamson**
**Senior Marketing Director, Beats by Dre**

"Our marketing team uses the screens for pricing display and descriptions of various packages available for purchase by our visitors."

**Andrew Wright**
**Marketing Executive, Auckland Museum**

"Aerva's platform enabled us to harness consumer enthusiasm for the HTC One across five key markets in an interactive and innovative way."

**Ben Ho**
**Chief Marketing Officer, HTC**

# AOPEN

## TRUSTED BY

ALEXANDRIUM Shopping Center fashion food lifestyle     GARMIN     INGLOT     MALL OF AMERICA.     MACBA MUSEU D'ART CONTEMPORANI DE BARCELONA

## ABOUT AOPEN

AOPEN has been established for over 20 years, pioneering the ultra-small form factor PC and Commercial Appliances, for global electronics, information technology and communications (ICT) solutions. Its access to the parent group Wistron, with 2011 combined revenue of greater than 21 billion USD and operations in more than 100 countries, gives AOPEN a worldwide pool of expertise, combined with innovative systems and solutions to deliver added value to customers.

# 46

Customer references from happy AOpen users

**VIEW ALL REFERENCES**

---

"Improving the fan experience prior to each season is one of our passions, The new concourse video boards provide key information and enhance the fans' experience."

**Michael Byrnes**
**President/General Manager, Chickasaw Bricktown Ballpark**

---

"AOPEN provided excellent support throughout the deployment.It is very important to maintain continuous stability throughout for maximum uptime with minimal disruption to business."

**Adrián Fernández**
**Director of IT, Pastelerías Esperanza**

---

"Reliability and durability of the hardware played a key role in the decision making process, therefore Dismart chose to use only the best for 24/7 continious operation."

**Tatyana Meksicheva**
**Marketing Director, Wendy's Quick Service Restaurant**

---

"Alexandrium Woonmall has been transformed into a real shopping experience thanks to the renovations."

**Alexandrium Shopping Center**

6

# BrightSign®

## TRUSTED BY

CNBC · Dior · nickelodeon · Kellogg's · STARBUCKS

### ABOUT BRIGHTSIGN

BrightSign LLC, the global market leader in digital signage media players who manufactures media players, and provides free software and networking solutions for the commercial digital signage market worldwide, serving all vertical segments of the digital signage marketplace. From entry-level BrightSign LS players to BrightSign XT players offering state-of-the-art technology and unsurpassed performance, BrightSign's products are known for their signature reliability, affordability, ease-of-use, and market-leading technology.

## 135

Customer references from happy BrightSign users

**VIEW ALL REFERENCES**

---

"Previous iterations of the SEC were built on a PC-based solution, which presented several challenges that BrightSign helped us overcome, BrightSign gives us a stable, robust platform that saves in upfront and maintenance costs versus a similar, PC-based solution."

**Jim Stoklosa**
**Info Retail's Director of Digital Signage and Development, Tempur-Pedic**

---

"Not only does the introduction of the touchscreen display further demonstrate how CubeSmart is reinventing storage, but it will also enhance the storage experience by offering tailored advice and information to address the specific needs of each customer in a consistent manner throughout all of our CubeSmart locations nationwide."

**Joel Keaton**
**Vice President of Marketing, CubeSmart**

---

"The HD210 PC-less controller for the digital sign in the Experian Lobby was purchased directly from BrightSign and I installed it myself, Following the successful deployment of our digital display in the Experian Lobby, we added four more HD210 displays and an HD1010 interactive player in the business school's main building, the SB building."

**Toshi Nakamura**
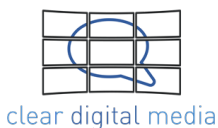**System Administrator, UC Irvine**

---

"The initial deployment of BrightSign's players has been very successful – they've performed as expected with flawless operation and zero downtime. BrightSign's players will figure prominently in future deployments as we continue to update signage throughout the museum."

**Steve Hey**
**Director of Technology Infrastructure and Security, National September 11 Memorial Museum**

## Broadsign

## TRUSTED BY

adspace® MALL NETWORKS

clear digital media

Metropolis DIGITAL OUTDOOR™

Shell

Westfield

### ABOUT BROADSIGN

BroadSign International, LLC is the first global provider of cloud-based digital signage software. Its award-winning, automated approach to content management is mature, reliable and robust, and gives digital out-of-home networks an unlimited capacity for growth without adding personnel. BroadSign's sophisticated platform and efficient media player, BroadSign Xpress Pro, decrease the cost of network deployment.

## 122

Customer references from happy BroadSign users

**VIEW ALL REFERENCES**

"With one of the smartest TV networks in the marketplace, Outcast needed a robust platform driven by innovation. We evaluated a series of vendors which resulted in a clear win for BroadSign. We saw that its highly intuitive and scalable platform and industry-leading team made the best choice for our fast-growing TV network."

**Matthew Stoudt**
**CEO and Co-Founder, Outcast Media**

"After several years of operating BroadSign's robust and automated software on our growing network and benefiting from its increased functionality, we saw a promising revenue potential by adopting the fully-featured and -supported BroadSign Xpress smart player."

**Christopher Culver**
**President and CEO, Health Media Network**

"BroadSign's feature-rich platform provides the automated scheduling, stability and security required to accommodate complex network requirements, rapid expansion and integration with new technologies with minimal additional development."

**Yuri Berezovoy**
**Innovations Director, Digital News TV**

"The BroadSign platform was made for ad-based networks such as our own. Its performance reports have been crucial for establishing a level of trust with our advertisers that would have been difficult using other software."

**Kristian Diaz**
**Chief Technology Officer, Admirable**

# CAYIN

## TRUSTED BY

FIFA WORLD CUP Brasil 2014     Amway     GNC LIVE WELL     DAZZLING café     Unilever

## ABOUT CAYIN TECHNOLOGY

CAYIN Technology is a 14-year professional digital signage solution and software developer from Taiwan. By offering a complete portfolio of appliance-based digital signage solutions, CAYIN dedicates itself to being a reliable partner to clients worldwide and has successfully set up various applications globally. In order to best facilitate the deployment of its products, the company also provides tailored services to satisfy the ever-growing market demand for almost limitless applications.

## 62

Customer references from happy CAYIN Technology users

**VIEW ALL REFERENCES**

"When a customer comes to our point of sale, we only have seconds to catch his attention. CAYIN digital signage allows us to grab eyeballs within seconds with dynamic, updated, and interesting content. This digital signage implementation is not the last of our investments in state-of-the-art audiovisual technologies."

**Krzysztof Miodek**
**Trade Marketing Coordinator, CYFRA+**

"We spread this installation over two years, partly to fit in with our budgets but also to ensure that the CAYIN system was the right one for us. The hardware has been extremely reliable and has given us very few problems and I have particularly appreciated CAYIN's willingness to respond to queries and give us on-going support and advice."

**Nick Faux**
**Director of ICT, Stamford Endowed Schools**

"We believe the in-store digital signage system can create a fashionable, high-tech shop image to all shoppers and pedestrians, More than a dynamic platform to show case i-mobile's products and services, we look forward to building a digital media for our partners and other advertisers who share the same idea with us."

**Pichet Suppana**
**Senior Manager, retail development, i-mobile Shop**

"Everything we have put into the design, gift sourcing and information is planned with the visitor in mind. Our aim is to make this centre a flagship for Yorkshire and the very best information service in the country, using the very latest technology – a centre of excellence."

**Chris Morton**
**Visitor Services Manager, Visit York Information Centre**

# CONNECTEDSIGN®
## 30 YEARS OF DIGITAL SIGNAGE EXPERTISE

RISING STAR

## TRUSTED BY

ARCADIA UNIVERSITY — THE COLLEGE OF GLOBAL STUDIES —

Eden Resort & Suites

HARVARD MEDICAL SCHOOL

METRO BANK

OKLAHOMA STATE UNIVERSITY

### ABOUT CONNECTEDSIGN

ConnectedSign is a full service Digital Signage agency with 20 years of experience planning and deploying Visual Communications Systems. Their software and Workforce Content offerings assist with keeping your audiences engaged with real-time data and information.

## 39

Customer references from happy ConnectedSign users

**VIEW ALL REFERENCES**

"ConnectedSign is a great company to deal with. They were there every step of the way!"

**Riccardo F.**
**Waste Management**

"User-friendly digital content helps the campus population quickly access easy-to-read maps."

**Oklahoma State University**

"Excellence in service, product quality, and integrity. Commitment to our customers, employees, and communities for strength, safety, and world class manufacturing."

**McWane Ductile**

"Interactive displays which provide real-time data allow folks to find the information they are looking for quickly, and can rely on that information being current."

**Harvard Medical School**

10

# ENPLUG

## TRUSTED BY

EQUINOX FITNESS CLUBS     CROSSFIT HORSEPOWER     Holiday Inn     Forbes     hp

## ABOUT ENPLUG

Enplug digital signage makes it simple for businesses to create and share compelling visual content for their marketing and employee communications. Their software powers content on thousands of TVs worldwide with news feeds, social media walls, sports scores, employee leaderboards, graphics, and videos. Enplug was founded in 2012 in Los Angeles, California.

## 96

Customer references from happy Enplug users

**VIEW ALL REFERENCES**

---

"WeWork has locations across different countries. We show live updates on our TV displays in every space to share all the exciting news from our community. We use Enplug's software to manage and tailor content for each location on the hundreds of displays we have."

**Michael Fitzsimmons**
**Brand Strategy Manager, Wework**

---

"We have loved having Enplug in our Alaskan Brewing's tasting room -- I think the Enplug display brings people closer to our business -- and lets them see the people behind the beer and the broad community of people who love our beer. It makes them feel more a part of the family, plus, it is just fun."

**Andy Kline**
**Communications Manager, Alaskan Brewing Company**

---

"Enplug allows our consumers to directly engage with our brand because our fans are able to post photos on social media using #KingsHawaiian and instantly view their photos on our TV screens. It's real-time and a brilliant way for us to amplify our reach by providing a platform for our consumers to talk about King's Hawaiian while sharing it with all their…

**Courtney Taira**
**Consumer Care Lead, King's Hawaiian**

---

"The social media video wall was a huge success as graduates and their friends and families posted during the ceremony and saw that result instantaneously, significantly increasing the school's reach and interaction with its audience both during and after the ceremony."

**Jonathan Schwartz**
**Digital Video Manager, University of Southern California**

# FWI

## TRUSTED BY

American Airlines Arena    massport    COURTYARD Marriott®    MGM RESORTS INTERNATIONAL™    ADNEC Abu Dhabi National Exhibitions Company

### ABOUT FOUR WINDS INTERACTIVE

Four Winds Interactive (FWI®) is the leading enterprise software company for building, deploying and managing digital signage and interactive kiosk applications. Over 6,000 customers including American Airlines, Bank of America, Wells Fargo, Marriott International, MGM Resorts, Boeing, Microsoft and Oracle rely on FWI's software to power hundreds or thousands of screens across their enterprises. FWI's cloud-based software platform has been recognized by customers and industry analysts as the most powerful and flexible digital signage solution available on the market. As FWI expands its platform to include mobile applications, it is solidifying its position as the Visual Layer within the enterprise.

## 43

Customer references from happy Four Winds Interactive users

**VIEW ALL REFERENCES**

---

"Our Visual Communications network is growing at an incredible rate because of how flexible the FWI software platform is. The network has undergone a significant expansion and shows no signs of slowing down."

**Steve Stavar**
**Digital Signage Specialist, West Virginia University**

---

"The partnership with FWI has been a key factor in our ongoing successful protection of endangered species. The simple fact that a volunteer in Denver was able to stop poachers in South Africa by using our wpsWatch app speaks to the power of FWI's Mobile solution as well as to our ability to diminish crime against wildlife."

**Dave Weidner**
**Founding Director, Wildlife Protection Solutions**

---

"We've seen a significant return on our objective, and have been pleased with the versatility and functionality of FWI's platform."

**Patrick Tinklenberg**
**Vice President of Information Technology, Sycuan Casino**

---

"While guests are enjoying their meals, we actually get to continuously engage with them without doing so in an invasive way."

**Amy Shepek**
**Marketing Director, Honor Society**

12

# IAdea

## TRUSTED BY

AUVIX

Boux AVENUE

GameStop

ICA Supermarket

COMMUTER
PT KAI COMMUTER JABODETABEK

## ABOUT IADEA

IAdea is dedicated to the development of cutting edge commercial grade digital signage players and integrated displays. IAdea's products support the W3C SMIL open platform and the HTML5 content standard, allowing system integrators to quickly customize and tailor to individual project requirements. IAdea's device technologies power many large scale digital signage projects, offering proven robustness and lowered total cost of ownership (TCO). With offices worldwide, IAdea provides uninterrupted product service throughout the globe.

# 40

Customer references from happy IAdea users

**VIEW ALL REFERENCES**

"Finally, a simple and easy-to-use solution for digital signage and video wall. Great and simple product for almost all signage needs."

**Eduard Kirin**
**Proaxis**

"IAdea media players are highly reliable and simple to use. I like its consistency and as long as we use a good compatible CMS its good to go everytime."

**Gilbert Tang**
**Veracity**

"I know I can always count on the quality and reliability of IAdea. IAdea helps me and my customers save time and cost. The product performance is better than other leading brands on the market – I wouldn't have known until I tried. Start rolling content today, it takes less than 5 minutes to setup your Iadea Player. One less problem to focus on your...

**Juan Esteban Correa**
**Elevision Group**

"From the outset Signagelive understood what we wanted to achieve and worked very closely with us to ensure our objectives were achieved. The software is easy to use and their reporting and Proof of Play module allows us to actively respond to the success of different campaigns in real time. Signagelive also gives us a rudimentary indication of instore footfall, which is important for future planning."

**Dermalogica**

# intuiface

RISING STAR

## TRUSTED BY

41 Action NEWS kshb.com · accenture · CERN · DESIGN Revolution · holt ENVIRONMENTS

## ABOUT INTUIFACE

Intuiface is the world's premier platform for creating, deploying, measuring and managing deeply interactive digital experiences without writing code. Over 1500 companies across 70+ countries are connecting people to place using interactive options such as touch, RFID/NFC, beacons, Web APIs, Internet of Things, and much more. For any industry including retail, hospitality, real estate, tourism, education and for any intent from digital signs to self-service kiosks and assisted selling.

### 88
Customer references from happy Intuiface users

**VIEW ALL REFERENCES**

---

"We use Intuiface for our internal and external events presentations such as tradeshows and summits. It is giving us a very nice way to present our services in an attractive and dynamic way!"

**Oscar D. Oceguera Avila**
**Marketing & Communications Manager, Colliers**

---

"Intuiface has allowed us to rapidly deploy immersive multi-touch applications twice as fast and at half the cost of previous solutions."

**Cory Haber**
**President, Rubicon Property**

---

"I love this software! It allows me (a non-programmer) to create "applications" whenever I want at a very low cost for the Samsung SUR40. It increased the ROI of this device incrementally."

**David Partain**
**Vice President, PFS Marketing, Nothern Trust**

---

"IntuiFace is revolutionizing interactivity design. That simple. Our designers have unparalleled ease of freedom to explore new interactions and rapidly create engaging experiences. A must have tool for any serious studio out there."

**Joel Tarasiuk**
**Director of Visual Communication, The RKD Studio**

14

# JANUS DISPLAYS

by

## MORROW TECHNOLOGIES

**TOP PERFORMER**

## TRUSTED BY

BLACK FOX LODGE  ·  brookstreet HOTEL  ·  CONRAD INDIANAPOLIS  ·  Flamingo LAS VEGAS  ·  HYATT REGENCY

### ABOUT JANUS DISPLAYS

JANUS Displays provides solutions that inform and delight millions of people daily through thousands of its installed networks. JANUS Displays long history of innovation has secured their place as leader in the Digital Signage industry for over 30 years. JANUS Displays is the only provider of full-service total solutions, including software, hardware, enclosures, installation, custom software development and custom design services. The company reaches millions of people daily through its 15,000+ installed networks.

## 39

Customer references from happy JANUS Displays users

**VIEW ALL REFERENCES**

"The service we have received from the JANUS team throughout each phase of developing our digital signage network is unmatched. From preparing the content, to receiving technical support, the JANUS staff is prompt and courteous. The response and turnaround on special requests makes managing our signage network simple - especially with pop-up...
**Fred Sidhva**
**Cluster Manager, The Roosevelt New Orleans**

"The turn-around time with my content was amazing! The templates they created truly exceeded my expectations and blew my mind away! Everyone at JANUS Displays was such a pleasure to work with and I look forward to working together on future projects."
**Cassiopeia Figueroa**
**Director of Sales and Marketing, Marriott Hotels**

"JANUS Displays has provided us with the necessary communication tool for our guests. We are able to display the location, time and date of the events that are taking place on property from the JANUS screen, which enables guests to view those events as they walk through the front entrance. When we are not hosting events, we have the ability to run...
**Terri Allgower**
**Blue Chip Casino, Hotel & Spa**

"My experience was great. I'm a hands-on learner, and the trainer went in-depth on everything. He really helped me learn how to move content around and create something really nice."
**Eric**
**Marketing Coordinator, Hyatt Regency**

# MOOD:MEDIA™

**MARKET LEADER**

## TRUSTED BY

IKEA®     aloft HOTELS®     PANDÖRA™     THE BODY SHOP.     Wendy's

## ABOUT MOOD MEDIA

Mood Media is the global leader in Elevating Customer Experiences. With more than 500,000 active client locations around the globe, Mood enhances the customer experience through interactive mobile marketing, visual, audio and sensory solutions. Mood's clients include businesses of all sizes and market sectors, from the world's most recognized retailers and hotels to quick-service restaurants, local banks and thousands of small businesses.

### 55

Customer references from happy Mood Media users

**VIEW ALL REFERENCES**

> "Mood is great. The Mood TV for QSR solution keeps my customers entertained with the specific programming they want to watch, and the different screen zones allow us to raise awareness for events in the community. To top it off, every week my Mood Account Executive is in here to check in. You just can't beat that level of service."
>
> **Tyler Eaton**
> **Franchisee, Jersey Mike's Subs**

> "After researching music providers, I realized that Mood was the best choice for my lounge because of the comprehensive selection of services offered and the fact that Mood is unparalleled in the industry. Everyone was very professional and worked to make sure we were completely installed by our grand opening event."
>
> **Ryan Pietsch**
> **Owner, Aria Sky Terrace & Lounge**

> "We couldn't be happier with our services, and our patients couldn't be either. Our use of music, voice messaging and digital signage has strengthened our relationship with our customers. Patient communication and engagement is so very important. I can't imagine going back to running an office without these services."
>
> **Donna Flippin**
> **Practice Administrator, Atlanta South Gastroenterology**

> "We are extremely pleased with the atmosphere Mood has helped us to create; the experience our customers have is second to none. The music and video are really hip, but are also relevant to our older customers as well. Mood is known for creating ideal environments for brands and that's exactly what they did for Berripop."
>
> **Tina Lee**
> **Owner, Berripop Frozen Yogurt**

# Mvix

## TRUSTED BY

AdMart CUSTOM SIGNAGE | CAPITAL SCHOOL DISTRICT | CROWNE PLAZA HOTELS & RESORTS | First Baptist Greenville | PEPSICO

### ABOUT MVIX DIGITAL SIGNAGE

Mvix is a leading provider of cloud based digital signage and multi screen video wall solutions, including an enterprise content management system with dozens of dynamic content apps & widgets. The company provides turnkey solutions to multiple industries including foodservice, education, healthcare, hospitality, corporate offices, and manufacturing among others.

## 90

Customer references from happy
Mvix Digital Signage users

**VIEW ALL REFERENCES**

---

"The software allowed us flexibility to add and organize content without ever interrupting our normal workflow."

**Michael Yee**
**Director, Joint Industry Board of the Electrical Industry**

---

"We've become more nimble and are able to display up-to-date information that's relevant to patients, staff and visitors."

**Mark Harrington**
**IT Coordinator, Prairie Ridge Integrated Behavioral Healthcare**

---

"The solution is cloud-based which means I can access it from any computer with an internet connection. The drag-and-drop editor means I can create and customize the menu templates with a lot of ease."

**Kent Good**
**Franchise Owner, Shipley Do-Nuts Castle Hills**

---

"Mvix's solution is very user-friendly. The rich content apps & widgets and the ability to manage communications from one flexible platform, which is web-based and can be accessed from anywhere, appealed to us a lot."

**Bootie Cothran**
**Media & Technology Manager, First Baptist Greenville**

**Omnivex**®

## TRUSTED BY

ANAHEIM **Marriott** HOTEL     **BLUE MOUNTAIN**    metro **toronto** convention centre    **NewsLink**®    **REUTERS**

### ABOUT OMNIVEX

Omnivex has been helping transform the way businesses interact with their audiences by empowering them to deliver targeted visual messaging, using a single software solution across their business. This solution driven approach provides you with a digital signage platform that is intelligent and adaptable. Customers come to Omnivex because they enable them to touch the right people, at the right time, with the right message. This intelligent use of data to drive digital signage is a clear competitive advantage for their customers.

## 73

Customer references from happy Omnivex users

**VIEW ALL REFERENCES**

"Omnivex Moxie provides a really robust platform to work off of. It enables me to efficiently create and manage a wide variety of content for our diverse departments."

**David Whittington**
**Multi-media specialist, Rotman School of Management**

"The response has been tremendous. The fans think it's great, as we have become something more than a football club. We have had very good responses in our VIP lounges, and our stakeholders have been very pleased with the results of the system."

**Arne Ranneberg-Nilsen**
**Marketing Manager, Sør Arena**

"The software was easy to learn how to use and made creating content quick and easy. Now we have schedules that allow us to play unique content on all of the screens."

**Ryan Roch**
**network operator, Southcentre Mall**

"Digital communications are the way of the future, and by using Omnivex Moxie, they will be able to easily grow and expand their efforts."

**Scott Munz**
**Vice President Marketing & Public Relations, State Fair Park**

# ONELAN

## TRUSTED BY

bp    AutoTrader    DHL    DUBAI DUTY FREE    eurochange your foreign exchange expert

## ABOUT ONELAN

ONELAN is a global leader in the development and management of enterprise grade technology solutions for digital visual communication, including applications such as digital signage, wayfinding, data visualisation and meeting room bookings. Their robust, interactive solutions offer scalability and relevance across multiple market sectors, simplifying complex or diverse messages visualised on any device or display.

## 138

Customer references from happy Onelan users

**VIEW ALL REFERENCES**

"The products offer the right mix of content management functionality, user friendliness and flexibility to address the company's needs. Despite not using ONELAN's product to its full extent yet, we already love the flexibility of its FTP system to push out content immediately."

**Mark Janssen**
**Business Intelligence Supervisor, Sandvik**

"In addition to managing the day to day signage needs of our hotels ONELAN allowed us the opportunity to communicate to guests the re-branding to Maldron Hotels in a clear and consistent way. We are very pleased with our decision to use Onelan."

**Anthony Murray**
**Group IT Manager, Maldron Hotels**

"Eurochange's Digital Signage enables them to stand out from their competition, while fitting in well with the new airport booths. On-screen communication of new offers and services is now standardised, and it is quicker and easier to update exchange quotes."

**Eurochange**

"Digital signage is an incredibly impactful medium. We consider it an important content channel and the benefits to local users go beyond simply displaying posters. It might be that signage is their method for showing TV, or streaming graduation ceremonies to that space, or monitoring energy usage in the building."

**Ian Mason**
**AV Analyst, University of Warwick**

19

# peerless-AV™

**TOP PERFORMER**

## TRUSTED BY

COLUMBUS ZOO AND AQUARIUM  •  DAYTONA INTERNATIONAL SPEEDWAY  •  Dune LONDON  •  LAS Vegas  •  Mercedes-Benz

## ABOUT PEERLESS-AV

Peerless-AV, a Peerless Industries, Inc. company, is a leading designer, manufacturer and distributor of audiovisual solutions. From its award-winning mounts and wireless audio systems to indoor/outdoor kiosks and the industry's first fully sealed outdoor displays, Peerless-AV has aimed to fulfill both integrators' needs for ease of installation and service, and end-users' dreams in residential and commercial applications for the last 75 years.

### 59
Customer references from happy Peerless-AV users

**VIEW ALL REFERENCES**

---

"As long as I have been a buyer, I have never had this many people involved and gone through such a thorough process. We don't typically see that kind of relationship in B2B partnerships and my entire team understood immediately that Peerless-AV had our back."

**Ryan Kinsman**
**product manager, Visions Electronics**

---

"Working with Peerless-AV to create our custom charging stations was an excellent choice for Volta. They offered us not only a long track record of success, but a full custom kiosk team and state-of-theart outdoor solutions that fully met our needs."

**Michael Menendez**
**CTO, Volta Industries**

---

"We are delighted with the Weller Suite video wall and feedback from members has been highly complementary."

**Ian Flanagan**
**Commercial Director, Leicester City Football Club**

---

"One of the main reasons we enjoy working with Peerless-AV® is the ease in serviceability for all of their mounts."

**Eric Gariepy**
**Vice President of Operations, Montréal–Pierre Elliott Trudeau International Airport**

# SCALA!

## TRUSTED BY

7-ELEVEN  Audi Brussels  BURGER KING  HEINEKEN  TACO BELL

## ABOUT SCALA

Scala has a passion for creating intelligent digital signage solutions that move consumers, employees and products. Driving more than 500,000 screens worldwide, Scala solutions increase sales, improve brand loyalty, optimize the customer experience, and reinforce business objectives. Scala is headquartered near Philadelphia, Pa., with multiple subsidiaries across Europe and Asia, and over 500 partners in more than 90 countries.

## 342

Customer references from happy Scala users

**VIEW ALL REFERENCES**

> "The use of in-store digital displays matched with Scala Advanced Analytics provided us the opportunity to dig deeper into targeted merchandise categories in a way we have never been able to. This allowed us to align inventory with digital messaging at peak shopping times, creating a more engaging experience between us and our customers."
>
> **Ignaz Gorischek**
> **Vice President, Store Development, Last Call Studio**

> "The Scala installation was quick and straightforward, and gave us the flexibility we needed. We are in no doubt that our new digital signage installation is enhancing the IKEA customer experience and supporting our sales goals, while saving us time and money."
>
> **David Affentranger**
> **PR Manager, IKEA**

> "We benefited a lot from the capabilities of Scala InfoChannel Designer and the Network Manager features. We are looking forward indeed to the feature upgrades and capabilities of the next version of InfoChannel."
>
> **Val Munoz**
> **General Manager, McDonald's**

> "We get much more impact immediately with all staff and this means we can get actions out there very, very quickly. So I'd say it's imperative, and has proved invaluable over the last few months."
>
> **Keith Westcott**
> **VP Marketing, Ericsson**

# ScreenCloud

## TRUSTED BY

3M        HYATT REGENCY SAN FRANCISCO        Lenovo        MARIOS PIZZERIA        SANFORD

## ABOUT SCREENCLOUD

ScreenCloud is helping businesses realize the potential of screens. They are on a mission to make dumb screens smart, and to take digital signage away from the IT department, handing it over to marketing, where it belongs. They believe that as consumer hardware is now of commercial grade it is more important that customers get to use fantastic software at affordable prices and that their attention shifts towards compelling content and away from the big black boxes showing it.

## 59

Customer references from happy ScreenCloud users

**VIEW ALL REFERENCES**

---

"If you have digital signage to manage and need your content to be updated quickly and safely then ScreenCloud is the service to go for."

**Guillame Whitehead-Bouchard**
**Retail Marketing Manager, Lenovo**

---

"With school budgets, it's very difficult to find a good, easy solution that's flexible and cheap enough to use. Until we found ScreenCloud we couldn't adopt digital signage."

**Nigel Price**
**IT Director, Merchant Taylors' Schools**

---

"The reason we chose ScreenCloud was the simplicity. Most signage applications are too complicated for daily use and too complex with a steep learning curve. Before ScreenCloud we were stuck in a workflow that was based on DVD-loops. Every other month a slideshow of our programme was burned onto DVD's - making them out of date from day two and...

**Kurt Marx**
**Trix**

---

"We used ScreenCloud to run dedicated content across four single screens around the stand that would focus on the key application segments for the products. These were office, retail, logistics & industry and smart outdoor lighting within residential, consumer & hospitality. Each screen ran a dedicated playlist to each application segment with a mix of images and videos. Everything was loaded online through ScreenCloud and the screens were scheduled for the days of...

**Feilo Sylvania**

# ScreenScape.
## Engage *your* audience

## TRUSTED BY

EILEEN FISHER

Guelph Public Library
Explore • Connect • Thrive

Marble
MOUNTAIN

Rodd
HOTELS & RESORTS

WELLA™

## ABOUT SCREENSCAPE

ScreenScape makes software that helps businesses connect and control screens over the Internet. Using a simple plug and play device, ScreenScape customers can turn any screen into a connected digital sign. Once a screen is connected it can be updated, monitored and managed over the Internet using ScreenScape.com.

## 36

Customer references from happy ScreenScape users

### VIEW ALL REFERENCES

"We know we have a 30 second 'window' to sell the library product to our customers while they are waiting to have their materials checked out. ScreenScape is the perfect fit for this communication!"

**Kitty Pope**
**Chief Executive Officer, Guelph Public Library**

"Each of our locations have the ability to manage their own screens but the greatest feature to our company is to be able to manage all screens from our head office with the group account."

**Mike Roberts**
**Marketing Manager, Rodd Hotels & Resorts**

"We use ScreenScape as a part of our multi-media marketing plan. It helps with communications to our golfers and it helps us fill up events that we're hosting."

**Holly deWinter**
**Marketing Manager, Cardinal Golf Club**

"ScreenScape gives us a simple yet powerful way to execute [content] at retail, helping us to coordinate our marketing efforts with store managers and add value to the experience of buying Eileen Fisher."

**Clarence Faison**
**Manager of Information Systems, Eileen Fisher**

23

# marlin

## TRUSTED BY

Coca-Cola   hansgrohe   INTERNATIONAL PAPER   INTERCHANGE   Leggett & Platt INCORPORATED

## ABOUT THE MARLIN COMPANY

Marlin is the only digital signage company focused solely on the workplace and employee communication. We're also the only visual communications company that can provide everything to get started and maintain amazing results—software, industry-specific content, support, hardware, and installation. Marlin's industry-specific content addresses all kinds of difficult topics that require constant reinforcement: Everything from safety, health and wellness, continuous improvement, morale, and substance abuse, to motivational quotes and timely messaging about pressing issues. Marlin has more than 8,000 customers across the U.S. and around the world, ranging from small companies using only one screen to Fortune 500 companies using scores of screens in dozens of locations.

## 57
Customer references from happy The Marlin Company users

**VIEW ALL REFERENCES**

"The Marlin system met all of these requirements. The software is really easy to use. We can post content in minutes. The Marlin content is just what we needed to make our communication more dynamic. The health and safety content really grabs peoples' attention with video and great visuals. And the content library helps us communicate a wide range of...

**Doug Harper**
**General Manager, Blommer Chocolate Company**

"The Marlin system has given us a different avenue to reinforce thoughts and ideas. It provides a better way to push out content to our employees and it helps us make our messages visual."

**Barry Sechrist**
**VP of Safety, Power Secure, Inc.**

"Safety is paramount to our business. You have to be proactive, not reactive. ECS is a proactive tool."

**Bruce Tibbetts**
**President, EMC Mechanical Services**

"The safety and health & wellness content that Marlin provides with the program really adds value. Because it's video, it really grabs people's attention and every day there's something new. It complements what we're doing and strengthens the message."

**Cynthia Willoth**
**HR Director, Senior Metal Bellows**

24

**MARKET LEADER**

# visix®

## TRUSTED BY

AMERICAN UNIVERSITY — WASHINGTON, DC

CROWNE PLAZA®

Del Monte Quality

FritoLay Good fun!

Hilton HOTELS & RESORTS

## ABOUT VISIX

Visix, Inc. designs, develops and supports a suite of browser based digital signage products that allows users to create, manage and schedule organizational communications from anywhere and to deliver messages, media and alerts to virtually any endpoint. The company offers digital signage software, award-winning content design, meeting room signs, and applications for targeted messaging to desktops and personal devices.

## 184

Customer references from happy Visix users

**VIEW ALL REFERENCES**

> "It's a good way to broadcast in a closed environment. The messages that you deliver are more dynamic than just some email, so it's an opportunity to entertain at the same time you inform. That's what I'm trying to do more and more."
>
> **Brian McCollum**
> **AV Assistant, Parker Hannifin**

> "The dynamic nature of it, and the simplicity from a technology point of view, really makes this a great system for our needs. AxisTV brings a lot more efficiency to the whole situation. Plus, it's easy to use."
>
> **Sandie Terry**
> **IT Director, Franklin County Board of Supervisors**

> "The digital signage really grabs people's attention. It used to be that important messages were overlooked on the boards, but now the color, motion and activity pull eyes to the screen. It's the first thing people look at when they walk in the door."
>
> **Chip Holdren**
> **Assistant General Manager, Valley Metro**

> "It's new. It's techie. It's better than looking at a printed piece of paper because it's constantly changing. It's great because it's attractive and it's an attention-getter."
>
> **Anthony Vera Cruz**
> **Coordinator of Corporate Communications, Adventist Health System**

# WAVETEC®

## TRUSTED BY

air mauritius    BANORTE    chilexpress    DUBAI POLICE    Emirates

## ABOUT WAVETEC

Wavetec is a global leader in transforming customer experience and journey by offering technological solutions. With 8 Regional Offices and partnerships in over 75 countries, Wavetec has helped businesses organize, engage and measure customer flow with its innovative and advanced customer experience solutions.

**76**

Customer references from happy Wavetec users

**VIEW ALL REFERENCES**

"Wavetec has always been providing better customer care solutions. They are bringing innovation as per the required needs of the industry. The satisfaction level, as far as our customers are concerned is very high and so far we are very much contented with Wavetec's Solutions for our Customer Care Outlet."

**Muhammad Tahir Hafeez**
**Associate Customer Care, Orascom Telecom-Mobilink**

"Something that surprise us, which has gone beyond protocols, was the close relationship between customers and our employees this proves that people felt this was a more humane bank. The store welcomes them with a new identification system .we will inform you when you are next and you will wait less than five minutes."

**Miguel Uccelli**
**Vice President, Retail Banking, InterBank**

"We are very excited about the added value these large LED display screens will bring to the Granada mall. Recently our mall crossed the 1 million visitor mark for the month of January 2012. In light of this tremendous achievement, and with the addition of a new website and these large public display screens, we are now poised to reach new heights in...

**Salman Albaiz**
**Executive Director, Granada Mall**

"We were extremely pleased with Wavetec's efficiency and professionalism and expect to utilize their services again should we expand our video displays. Their responsiveness was excellent and thus far the quality of the technology has been very good. The feedback we have received from visitors coming to the Exchange enjoying the highly impressive displays has been very positive. The attraction of the displays has exceeded our expectations and we owe much thanks...

**Malta Stock Exchange**

**TRUSTED BY**

American Airlines  AT&T  BURGER KING  Coca-Cola  DUNKIN' DONUTS

## ABOUT YCD MULTIMEDIA

YCD Multimedia – enabling an amazing visual impact with smart video walls and display applications. They provide an all-in-one software solution to design, manage and distribute audio-visual content. Using digital signage to create the ultimate experience. Their amazing video walls and interactive audio-visual experiences can be seen worldwide in retail stores, banks, service centers, airports, train stations, exhibitions, hotels, cinemas and in any location where a big screen is creating an all-encompassing visual impact.

# 91

Customer references from happy YCD Multimedia users

**VIEW ALL REFERENCES**

"YCD's content management platform is an optimal and very reliable solution that best matches our needs. We are highly impressed with YCD-based products in use in leading airports worldwide and the high-quality capabilities and ease of use of Cnario. The results speak for themselves."

**Christian Barlocher**
**Head of Marketing Communications, Zurich Airport**

"By using the full spectrum of YCD digital media solutions our partners can offer a complete solution which allows their customers to take advantage of technology and maximize efficiency."

**Burger King**
**Burger King**

"YCD Multimedia really understood our overall " goals and worked to create a solution that is specific to our spaces and our brand and a solution that will have the longevity to grow and expand as we do."

**Leo Mascotte**
**Vice President of Creative Services, Bobbi Brown Cosmetics**

"Personalizing music and commercial messages substantially enhanced the Toyota customer experience, creating an exciting and stimulating brand experience in the showrooms."

**Neil Broad**
**National Manager, Toyota**