

Digital Asset Management Category



Digital Asset Management Category

Most companies accumulate huge volumes of files that are important for their needs. These files are called digital assets. To keep their digital assets and data organized, businesses use digital asset management (DAM) software. With DAM software, you can catalog, annotate, and distribute digital assets. Therefore, this solution is highly useful for companies that need to organize a large number of digital assets.

DAM software is related to enterprise content management (EAM), which enables business owners and managers to supervise and manage a company's assets. Previously, DAM tools were used only by media and publishing firms to make production easier. Today, the benefits of this platform are better known, and for this reason, companies in a wide range of industries deploy the application.



Customer Success Report Ranking Methodology

The FeaturedCustomers Customer Success ranking is based on data from our customer reference platform, market presence, web presence, & social presence as well as additional data aggregated from online sources and media properties. Our ranking engine applies an algorithm to all data collected to calculate the final Customer Success Report rankings.

The overall Customer Success ranking is a weighted average based on 3 parts:

CONTENT SCORE

- ▢ Total # of vendor generated customer references (case studies, success stories, testimonials, and customer videos)
- ▢ Customer reference rating score
- ▢ Year-over-year change in amount of customer references on FeaturedCustomers platform
- ▢ Total # of profile views on FeaturedCustomers platform
- ▢ Total # of customer reference views on FeaturedCustomers platform

MARKET PRESENCE SCORE

- ▢ Social media followers including LinkedIn, Twitter, & Facebook
- ▢ Vendor momentum based on web traffic and search trends
- ▢ Organic SEO key term rankings
- ▢ Company presence including # of press mentions

COMPANY SCORE

- ▢ Total # of employees (based on social media and public resources)
- ▢ Year-over-year change in # of employees over past 12 months
- ▢ Glassdoor ranking
- ▢ Venture capital raised

Award Levels



MARKET LEADER

Vendor on FeaturedCustomers.com with substantial customer base & market share. Leaders have the highest ratio of customer success content, content quality score, and social media presence relative to company size.



TOP PERFORMER

Vendor on FeaturedCustomers.com with significant market presence and resources and enough customer reference content to validate their vision. Top Performer's products are highly rated by its customers but have not achieved the customer base and scale of a Market Leader.



RISING STAR

Vendor on FeaturedCustomers.com that does not have the market presence of Market Leaders or Top Performers, but understands where the market is going and has disruptive technology. Rising Stars have been around long enough to establish momentum and a minimum amount of customer reference content along with a growing social presence.



2020 Customer Success Awards

Check out this list of the highest rated Digital Asset Management software based on the FeaturedCustomers Customer Success Report.



MARKET LEADERS

 Brandfolder

 bynder

 Canto

 censhare

 Extensis

 NUXEO

 WIDEN®

 woodwing



TOP PERFORMERS

 asset panda

 CELUM

 DALIM[®]
SOFTWARE

 intelligencebank
make work seem less

 media valet

 MerlinOne

 netx

 northplains™

 PhotoShelter | Brands



RISING STARS

 ASSETBANK

 DIGIZUITE

 FILECAMP

 openasset

 PICTUREPARK

 ThirdLight

* Companies listed in alphabetical order





ABOUT BRANDFOLDER



Brandfolder is the world's most powerfully simple digital asset management (DAM) platform. Easily store, share, and showcase what's important to your brand with their cloud-based, SaaS solution. Brands are empowered to become more organized, consistent, and efficient. This is how Brandfolder helps strong brands tell better brand stories.

83

Total Customer References

[VIEW ALL REFERENCES](#)

Featured Testimonials

“Before Brandfolder, it was a struggle to get creative assets from our agencies. When we wanted to launch a campaign, we'd have to request a file and incur a fee. Now we have an intuitive way to manage and distribute all of our assets.”



DAVID PUGH
MARKETING MANAGER, RCL FOODS

“We use Brandfolder to share with a large network of distributors, plus international subsidiaries and other internal stakeholders. It's a great & efficient way to have every asset in one consolidated place.”



ADAM LENTON
MARKETING MANAGER, CLASSEQ LTD.

“Brandfolder helps reduce the back-and-forth of asset sharing between internal teams and external retailers. Because of it, we have improved our relationships and set our sales team up for success.”



KATHRYN CASTLE
DIRECTOR OF CREATIVE & DESIGN STRATEGY, RUSSELL STOVER

“We needed a simple way to share all of our assets with customers all over the world. By putting the Brandfolder link on our homepage, our customers can easily access any assets they need!”



JILL BENNETT
GLOBAL DIRECTOR OF SALES & MARKETING, FINIS, INC.

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ABOUT BYNDER



Bynder is the fastest way to professionally manage digital files. Teams get on the same page for real-time collaborative edits and approvals, easy file sharing and storage, auto-formatting for channels and file types - it provides one central hub for all company materials and messaging. With company creative at your fingertips, your next big idea is a click away.



120

Total Customer References

[VIEW ALL REFERENCES](#)

Featured Testimonials

“Bynder’s onboarding, development, and launch support have been nothing short of outstanding. Our digital assets are in great hands, and our users are thrilled with the tool as well. They have been incredibly attentive to our business and we can’t recommend them enough.”



MATT MELANSON
DIGITAL MEDIA DESIGNER, ARTERRA WINES CANADA

“Bynder is an extremely user-friendly program, which allows everyone in my company access to essential assets and information. I love how easy it is to figure out the system, and how clear each instruction is given. As Project Manager, it is so helpful to have a program which helps me organize each step and makes it easy for me to follow deadlines.”



NATALIE PARAISO
CREATIVE TRAFFIC MANAGER, LAGUNITAS BREWING COMPANY

“Because of Bynder’s user-friendly features we were able to introduce and roll-out its usability to our employees with ease. The tool allows us to be in full charge of all Icelandair’s digital assets at one centralised point.”



GUÐMUNDUR ÓSKARSSON
DIRECTOR MARKETING AND BUSINESS DEVELOPMENT, ICELANDAIR

“We have thousands of assets stored in Bynder that are accessible to our staff by simply logging in to the portal—no VPN or server folders needed. Now everyone can easily download up-to-date images in their desired format for the channel they need it for.”



HELEN LOGAN
MARKETING OPERATIONS CONSULTANT, LEASEPLAN

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FIVE GUYS

AVIS®



SIEMENS
Healthineers





175

Total Customer References

[VIEW ALL REFERENCES](#)

ABOUT CANTO



Canto is a leader in digital asset management (DAM) software, with customers that include many of today's top brands. Canto gives marketing teams a simple, visual way to centralize, organize and share all their digital brand assets, empowering them to save valuable time and gain a competitive edge.

Featured Testimonials

“Before, we weren't set up to best use our assets as an organization. In terms of quality, accuracy, and ease of access to our digital assets, Canto has been instrumental.”



NICOLE TOMITA
DIGITAL MEDIA COORDINATOR, LANDESA

“Ease of search and immediate downloads are great. Our large user base loves having this level of access to our digital assets. It's a huge improvement over previous tools we've used.”



LISA GRAHAM
CREATIVE SERVICES PROJECT AND FULFILLMENT MANAGER, MITSUBISHI ELECTRIC

“Canto has proven itself to be just an exceptional tool for us, allowing us to easily, safely and securely organize digital assets to share them with stakeholders and licensing partners.”



JESS SCOTT
ARCHIVIST /MARKETING SPECIALIST, BRUCE LEE

“Canto makes it easy to find the assets we need, and helps us streamline content sharing across our global teams.”



VALENTIN COSTEA
SENIOR PRODUCTION ARTIST, EVOLUTION OF SMOOTH

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ABOUT CENSHARE



The censhare Digital Experience Platform pools all marketing and communications content within one information-centric system and a consistent user interface. The best-of-breed applications for Collaboration, DAM, PIM, Omnichannel CMS and MRM create for the first time relevant digital experiences from real-time information.

92

Total Customer References

[VIEW ALL REFERENCES](#)

Featured Testimonials

“Only a system like censhare enables us to handle all media channels with our existing editorial staff in an economic way.”



THOMAS MIRWALD
HEAD OF CONTROLLING AND MANAGEMENT BOARD MEMBER, DEUTSCHER
LANDWIRTSCHAFTSVERLAG

“Censhare was the best choice out of all the solutions we looked at, because it works across our entire workflow.”



AHMED HASAN
HEAD OF DIGITAL MARKETING, SPARK 44

“With censhare's advanced product information and digital asset management software and EPAM's global expertise in end-to-end consulting, analytics and digital orchestration, our clients can employ digital marketing platforms that generate insights, streamline operations and speed time-to-market.”



JASON HARMAN
SVP, HEAD OF GLOBAL BUSINESS DEVELOPMENT, EPAM SYSTEMS

“Although we thought the more basic DAM solutions were what we wanted at the time, censhare represented what the possibilities were. Consistent, easy to access, one source of truth for everything.”



LIAM BENNETT
DIGITAL ASSET COORDINATOR, NEWMARKET HOLIDAYS

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HEARST
magazines UK



SPARK44





77

Total Customer References

[VIEW ALL REFERENCES](#)

ABOUT EXTENSIS



Extensis specializes in font and digital asset management for marketing, creative and publishing environments. They have been helping companies across the globe drive down operational costs with powerful, affordable solutions. Their solutions enable companies to maximize the value of digital content, streamline workflows, ensure compliance, and improve productivity.

Featured Testimonials

“Using Portfolio has allowed us to centralize our picture library. Our employees have easy access to it and can carry out the searches they wish. It saves a tremendous amount of time and there are major productivity gains.”



CÉDRIC CAZALY
MANAGER OF STUDIO, SOCIETE GENERALE

“If you were to ask me how much more accessible our digital assets are, in many cases they are 100% more accessible because they are actually in a place that can be found and not on an external drive you have forgotten about.”



NICO BADENHUIZEN
SENIOR PHP DEVELOPER, UNIVERSITY OF CAPE TOWN

“We’ve used Portfolio for many years to manage and access our growing digital image collection. The addition of the Smart Keyword module has advanced that management to a new level of efficiency.”



TOM OSBURN
GRAPHIC DESIGNER/IT, JOURNEYS INTERNATIONAL

“We are still in an initial phase of tuning. However, the approach was very positive. We have already used other DAMs. Portfolio is superior in asset management, has more features and is more versatile. Its functionalities are combined with our needs.”



MARCO BONELLI
GRANDI STAZIONI

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60

Total Customer References

[VIEW ALL REFERENCES](#)

ABOUT NUXEO

NUXEO

Nuxeo, developer of the leading Content Services Platform, is reinventing enterprise content management (ECM) and digital asset management (DAM). Nuxeo is fundamentally changing how people work with data and content to realize new value from digital information. Its cloud-native platform has been deployed by large enterprises, mid-sized businesses and government agencies worldwide. Customers like Verizon, Capital One, Electronic Arts, and CVS have used Nuxeo's technology to transform the way they do business. Founded in 2008, the company is based in New York with offices across the United States, Europe, and Asia.

Featured Testimonials

“From all the software packages we looked at, Nuxeo was the only one that could provide us with an offline mode, with just a few product developments. Given the high mobility of our employees, who travel for international projects and do not always have access to the Internet, the possibility for them to have offline access was vital.”



ELODIE PENET
DOCUMENT DIRECTOR FOR THE OPERATIONAL METHODS DEPARTMENT, SERIMAX

“The Nuxeo Platform is highly modular and extensible. Because of this, the Brazilian government can quickly adapt it to meet their content management needs. Sinax has plans to use Nuxeo as the platform for all of our projects that involve information and content management.”



KLYFF HARLLEY
IT MANAGER, SINAX, BRAZILIAN GOVERNMENT

“For us, Nuxeo is more than just a simple application -- it is an engine that integrates with our information systems, providing document management functionality across multiple web applications.”



CHRISTIAN ANÈSE
CIO, GABRIEL LIPPMANN PUBLIC RESEARCH CENTER

“We see that we can do many things with the Nuxeo Platform that go beyond traditional DAM. We've found what we believe to be a best in class platform that will meet our needs and allow us to service our company and clients in ways that we have not been able to do before.”



LISA MCINTYRE
DIGITAL ASSET MANAGEMENT LIBRARIAN, GSD&M

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CVS Health





257

Total Customer References

[VIEW ALL REFERENCES](#)

ABOUT WIDEN



Help your marketing and creative teams get the right content, to the right people, at the right time. Recognized as the Leader for digital asset management, Widen serves mid-to-large organizations with a data-driven platform, the Widen Collective. Widen's five integrated applications encompass brand management, video management, and creative operations solutions, integrating with over 30 apps from creative suites to project management, AI, and marketing and sales tools. Power your content management needs with award-winning tools and service beyond compare. Request a demo today.

Featured Testimonials

“Widen's DAM is an amazing asset for any organization that needs a method for easy sharing of digital assets for internal and external users. It is very cost effective, easy to use and very intuitive. I would definitely recommend this tool for any organization that have these needs. Widen customer service and project managers are so easy to work with and try everything possible to help you make the setup process as easy as possible.”



TALIA JUDY
VISUAL MARKETING MANAGER, VF IMAGEWEAR

“The Widen DAM solution is a great tool for any company that is looking for an easy way to share digital assets with their own internal employees as well as external customers. The interface is very intuitive and the search functionality is outstanding. Implementation was smooth and Widen's customer service is top notch. We would definitely recommend this product.”



FORESTT NYE
WEBSITE COORDINATOR, WAGO

“Widen DAM is easy to use and navigate, offers lots of storage space for our images, and provides different ways to organize search results.”



JENNIFER LUCAS
SENIOR GRAPHIC DESIGNER, LAZBOY

“Widen's DAM is a great asset for any organization that needs a method for easy sharing of assets for internal and external users. Extremely cost and effective and intuitive, I would confidently recommend this tool for other organizations.”



JESSICA CAVALIER
SR MARKETING MANAGER, ELECTROLUX

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ABOUT WOODWING SOFTWARE



WoodWing Software is a global market leader in everything to do with multichannel publishing and digital asset management software. They enable brands, marketers, creative agencies and publishers to increase quality, reduce costs, shorten time-to-market and develop new revenue streams and to realize the full potential of their content.

84

Total Customer References

[VIEW ALL REFERENCES](#)

Featured Testimonials

“With its multi-channel publishing and digital management applications, WoodWing has revolutionized Yaffa. The greatest change has been streamlining the workflow and reducing production time from seven weeks to three, resulting in more time to sell.”



MATTHEW GUNN
PRODUCTION DIRECTOR, YAFFA MEDIA

“With WoodWing Assets we were able to reduce repurchases of lost images significantly. In addition, we save many work hours for image retrieval and complex data transfers.”



KLAUS KRAUS
PUBLISHING DIRECTOR, SCHLÜTERSCHER VERLAGSGESELLSCHAFT

“WoodWing Assets enabled us to automate and streamline our complex image workflow. We reached a very high level of efficiency, with all product specialists in full control of all the images of the products they are responsible for.”



BUSINESS ANALYST
BOL.COM

“Cipla was impressed when we explained how fast WoodWing Assets could go live. The solution is user-friendly and has a clean and speedy installation process. It took a week from installment to configuration to training and finally using the solution.”



ANDREW PARRINGTON
DIRECTOR OF SALES AT APS, CIPLA MEDPRO

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HEARST
magazines

Time Inc.



Coca-Cola
EUROPEAN PARTNERS

IMMEDIATE
MEDIA^{co}





356

Total Customer References

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ABOUT ASSET PANDA



Asset Panda, the most powerful, yet simple to use free asset tracking software in the world, enables clients to track their valuable assets exactly how they want, and from the mobile devices they already carry. The platform may be accessed either online or via free mobile iOS and Android apps that sync with the cloud. The apps include a mobile barcode scanner, so there's no need to purchase a separate handheld barcode scanner. Users can add voice notes, videos, documents or photos to the asset's information.

Featured Testimonials

“We've been using Asset Panda – both the mobile and web apps – for about six months now to solve our fleet logistics needs. Before Asset Panda, we were tracking our assets manually, and if something slipped through the cracks, it was likely we had no earthly idea where it was. Asset Panda is easy to use. It's very user-friendly, well thought-out and very customizable – the customization is great!”



RYAN LEWIS
HR COORDINATOR, A3 COMMUNICATIONS

“Asset Panda is very easy to use. It's user-friendly, and the training is very simple. The feature that's been particularly useful is our ability to assign users, so they have their own equipment assigned to them. Customer service has been great – always very friendly and timely. This software has streamlined our processes and made them better and faster. We're saving costs because we're not double-ordering items we thought we didn't have.”



KARINA REYES
OPERATIONS, PAINTERS USA INC.

“The check-out/returning and reporting features have also been useful to us, as well as data pulls. We also use the bulk update feature — technically the Import feature — as well. Asset Panda has very good customer service; there's always someone who answers that can help and is receptive to feedback. We're very happy they implemented our suggestion of adding the ability to generate a CSV from the change log. We'd highly recommend Asset Panda for anyone looking to better organize their IT assets!”



COLE THOMPSON
SYSTEMS ADMINISTRATOR, AVALARA

“We've saved at least an hour a day since switching to Asset Panda; both the mobile app and desktop versions are easy-to-use, and the app is highly accessible when on job sites. The customer support is 10/10, despite a slight delay due to the time difference (no one can help that)! We'd definitely recommend Asset Panda to other construction companies needing to update their asset management program.”



THOMAS WEST
GROUP ICT MANAGER, GMI CONSTRUCTION

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23

Total Customer References

[VIEW ALL REFERENCES](#)

ABOUT CELUM



CELUM is a leading cloud software manufacturer. Their Content Productivity Platform optimizes the complete life cycle of digital content and the interaction of people in teams. The CELUM products Marketing Project Management, Digital Asset Management and Content Marketplace establish the foundation for the creation, administration, publishing and monetization of content. Their clients benefit from their accelerated marketing and communication processes, additional revenue streams, reduced costs and increasing productivity.

Featured Testimonials

“We have been using CELUM DAM for a few years now to successfully present the dynamic world of sports to our stakeholders as a consistent brand experience.”



ROLF BIGLER
DAM & ECOMMERCE MANAGER, SCOTT SPORTS

“By using an integrated CELUM DAM and SAP hybris PIM solution, catalog production at over 10,000 pages, and managing our 5 online shops has become so easy a child could do it.”



VOLKER NEUNDORF
HEAD OF PROCESSES/IT PROJECT MANAGEMENT, HABERMAAB

“The innovative management of our digital assets has proven to be a real source of added value within our company-wide cooperation. For many years we have found a reliable partner in CELUM.”



KARIN KEPLINGER
VOESTALPINE

“With CELUM DAM, our digital architecture has been expanded by an integral building block that has now become indispensable: it's increased the efficiency of our digital processes enormously.”



STEFAN VOLLMER
BUSINESS PROCESSES | DIGITAL MEDIA, HANS GROHE SE

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ABOUT DALIM SOFTWARE



DALIM SOFTWARE GmbH, with headquarters in Kehl, Germany, designs and develops innovative productivity workflow and communication software products for any conceivable industry looking at streamlining its production of graphic assets, while differentiating its services through centralised automation of visual communication. Two decades of leadership solidly anchored in the global print and communication area have expanded the user community to institutions, retail, consumer goods manufacturing companies and their creative, packaging, point of sales or multichannel service providers.



202

Total Customer References

[VIEW ALL REFERENCES](#)

Featured Testimonials

“We turned some heads within the USPS in the way we handled the Informed Delivery asset management. DALIM ES powered by DALIM DRIVE was the key tool for this portion of the workflow. It has saved countless hours of CC desktop editing time by preflighting and normalizing our assets automatically. Over the past year we conducted more than two million actions on more than 135,000 assets.”



CAROLL SCHILEY
IWCO DIRECT

“I knew DALIM SOFTWARE and their solutions are clearly better than others in terms of functionalities: intuitive interface, possibility of “breaking” the electronic thumbnail, inserting pages, managing adverts. Their product ergonomics are aimed at users, not machines. Key Graphic's wish is to be a digital platform, to be able to adapt to anything. It was natural to choose DALIM SOFTWARE, an independent brand and printing press publisher, with TWIST as a workflow engine and MISTRAL to develop client services.”



DIDIER DESTABEAUX
DIRECTOR, KEY GRAPHIC

“The core infrastructure that this plan is built on is the DALIM SOFTWARE suite of tools. The back end automation technology and soft proofing technology are all DALIM SOFTWARE-based tools: TWIST for workflow automaton, DIALOGUE for soft proofing, and ES for collaboration. We also use Xinet Web Native, for digital asset management.”



NICK PIPER
VP OF OPERATIONS, GROUP FMG

“DALIM ES is a powerful asset management tool. It helps with preflighting as well as storage and reuse of assets—and DALIM SOFTWARE has been a very good partner to work with. With new ideas and challenges, they help us move forward.”



DAVE JOHANNES
SVP OPERATIONS, IWCO DIRECT

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ABOUT INTELLIGENCEBANK



IntelligenceBank designs business process apps to make your life easier. They believe that processes everywhere can be simplified and used by any organization. They save people time, they save businesses money, and at the end of the day they make their clients happy. Their board portal, digital asset management, risk and compliance and knowledge management platforms are used in over 55 countries.

24

Total Customer References

[VIEW ALL REFERENCES](#)

Featured Testimonials

“IntelligenceBank is used for storing assets and linking data to them, such as consent forms, associated events and people. I like that it has provided a single point of truth for my digital assets, helped formalize processes in my organization and ultimately reduced my workload.”



TORY GRICE
CHILDREN'S HOSPITAL FOUNDATION

“Our IntelligenceBank DAM provides a centralized and streamlined repository for our digital assets, brand guidelines and project requests. The ability to use one platform for all of these related tasks has helped save a tremendous amount of time and resources. In addition, it has simplified the creative workflow, while providing an easy-to-use system for all of our users.”



ANDREW MCLEROY
CREATIVE MANAGER, BAPTIST HEALTH

“IntelligenceBank's DAM is nicely designed and super easy for everyone on our team to use, including people who are not native English speakers or design savvy. It's really easy to navigate, you can log on and jump straight into using it, you don't need lengthy instruction workshops. The IntelligenceBank support team are very responsive, so if you do get stuck they are right there to assist.”



RUTH KIMPTON
JETSTAR AIRWAYS

“Simple to use and great customer service. The tool is fairly simple to understand and update. I also like how it can be customized to your brand (landing page, colors, menu).”



TATHYANA PIRES
KFC

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52

Total Customer References

[VIEW ALL REFERENCES](#)

ABOUT MEDIAVALET

media valet

MediaValet helps marketing and creative teams produce, manage and distribute their brand and marketing material, improving productivity and boosting ROI. With unlimited users, support and training, organizations worldwide can access the content they need, whenever and wherever they need it. As the only DAM built on Microsoft Azure, MediaValet is fast and easy-to-use, offering best-in-class integrations and customizable AI capabilities. MediaValet works with over 175 leading organizations worldwide, including A&W, Brand USA, Margaritaville and TDIndustries.

Featured Testimonials

“The access and control we have with MediaValet is ideal. We can organize our assets in the various ways that best serve the unique needs of each of our departments. We needed a way to quickly filter our assets and make specific sets available to select stakeholder groups. We're pleased to say, MediaValet has allowed us to do everything we wished a digital asset management system would do.”



JEN HOWELL
DIRECTOR OF DIGITAL PUBLISHING FOR THE ROBERT H. SMITH CENTER FOR THE CONSTITUTION, MONTPELIER

“Even in the early days with MediaValet, we had such a positive experience. This has been incredibly helpful in terms of elevating our creativity with our projects. We know what assets are being used and by whom, and things just move so much more quickly during our creative process. This efficiency has been a real benefit.”



ROBIN FRANZEN
PARKER DIGITAL MEDIA SPECIALIST, CITY OF GRESHAM

“With the help of MediaValet's implementation and support teams, we're well on our way to moving a century of assets to the cloud and making them accessible to all necessary parties. Knowing our assets are secure and easily accessible at all times allows us to focus on promoting Vancouver's number one natural attraction.”



JODI WESTBURY
SENIOR MARKETING MANAGER, GROUSE MOUNTAIN

“MediaValet not only delivers on our ease-of-use and speed-of-access requirements, but they do so well within our budget and provide unlimited support and training to boot. In our minds, MediaValet is quite simply the rock star of digital asset management.”



FRANK MADURO
VP OF MARKETING, UNIQUE VACATIONS

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ABOUT MERLINONE



MerlinOne, one of the first pioneers in Digital Asset Management (DAM) empowers marketers, creative teams, archivists and more to effectively organize and manage their digital content. Aimed to make visual storytelling development easier, MerlinOne allows express access to digital assets from virtually anywhere. MerlinOne is the trusted DAM vendor for hundreds of businesses thanks to its reliability, flexibility, optimal performance, and world-class customer service. From news to corporate, universities to non-profits, healthcare institutions and all company types in between, many of the world's most leading brands depend on their Merlin DAM every stage in the content cycle.

37

Total Customer References

[VIEW ALL REFERENCES](#)

Featured Testimonials

“In an organization of 1,800+ employees, facial recognition has been a huge time and money saver for our agency. Not only is the tagging system incredibly easy to use, MerlinAI Facial Recognition saves us countless hours not having to go through every picture in the database and add people's name over and over again. It's amazing how it's made my day-to-day incredibly more efficient, not to mention how much money we're saving simply in resource time alone.”



MARIA TARAPACKI
PHOTO INFORMATION SPECIALIST, NY POWER AUTHORITY

“Merlin's Facial Recognition for MerlinX is a transcending addition to our DAM. It's unearthed images of doctors, staff and administrators that were previously untagged and has made our photo archives incredibly more valuable.”



JIM ARNOLD
DIGITAL MEDIA MANAGER, AKRON CHILDREN'S HOSPITAL

“Without Merlin, the team would be stumbling along, trying to remember who saved what assets and where. I honestly don't think we'd be as streamlined and as swift of an operation as we are today if we didn't have Merlin as part of our production process. It truly has transformed the way we work.”



COBURN DUKEHART
DIGITAL & MULTIMEDIA DIRECTOR, WISCONSIN CENTER FOR INVESTIGATIVE JOURNALISM

“Merlin provides fast searches. The hosted solution allows our staff to access valuable information from any mobile device in the field. The metadata fields allows data mining for a wide range of projects. The story lists and file sharing capabilities are very popular features. The service and support from Merlin has been excellent.”



ROY BOOKER
QUAD CITY TIMES

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Los Angeles Times





ABOUT NETX

netx

NetX offers personalized end-to-end technology solutions, including analysis of current practices and processes to select the most appropriate new process; increased web site visibility; increased productivity through software training.

40

Total Customer References

[VIEW ALL REFERENCES](#)

Featured Testimonials

“We rely on NetX to help us with the creative workflow in making our graphic artists far more productive. With the Graphics Panel, we can generate assets much more quickly by allowing our designers to stay in the Adobe products that they need to use.”



STEVE GREENFIELD
HEAD OF R&D, CATALINA MARKETING

“NetX's solution has opened up our photo archives and day-to-day business in a way that wasn't possible before. It allows us to take our digital assets and better promote and distribute them to the public, which in some cases before just languished in file cabinets.”



COREY CHIMKO
DIGITAL RESOURCES COORDINATOR, CORNELL UNIVERSITY

“We knew that after our initial goals were solved, we'd want to start looking at creative and innovative ways to use the DAM. The RFP had a grand vision of requirements several years out and NetX was the only vendor that embraced that idea from the beginning. Their openness to helping the system grow with us was a major selling point.”



KIRSTEN MCKINNEY
VISUAL ASSET MANAGER, UNIVERSITY OF RICHMOND

“The value of NetX is that they have done a great job of understanding that the DAM needs to emulate a website. It has to do more than deliver time saving. It has to be able to inspire, motivate, engage, empower, inform, and educate.”



KEIR WALTON
FOUNDER AND CEO, HERITAGE WERKS

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DAIMLER

MoMA





ABOUT NORTHPLAINS



Northplains is the industry leader in digital asset management solutions. Our suite of SaaS and On-Premise digital asset management technologies assist users in working better, smarter - and faster - throughout the content lifecycle. Our award-winning technology streamlines production, enables single-click syndication and powers omnichannel deployment while improving internal collaboration, brand consistency, and ROI. For more information, please visit www.northplains.com

30

Total Customer References

[VIEW ALL REFERENCES](#)

Featured Testimonials

“Nobody has to wait on us to get a file – they know where the assets are, they can search for them by keyword or by part number, and they can do that at anytime from anywhere.”



DAVE COURTEMANCHE
PRODUCTION DESIGNER, ARBONNE

“Northplains was the main candidate, largely because it was better able to manage visual assets than other systems. It's also designed to meet the needs of a variety of collaborators and supports different file types and formats.”



MARIEL GALVAN
DAM OPERATIONS MANAGER, AARP

“The new Bupa Inspire allows our employees and agencies to access all our brand assets, templates and guidelines in one place. Searching for templates and images is now easier than ever. Feedback from our users has been very positive and I'm very satisfied with the solution and relationship we have built with Northplains.”



SHIN-TSYI YANG
BRAND EXPRESSION MANAGER, BUPA

“Because we are linking to the high-res image found in the library, we've eliminated multiple file duplication. Users know exactly where to place and find the new images for their materials. If they're linking to the library, they're linking to the most up-to-date version of that file. We are now more confident that the correct images are being used to create all marketing materials.”



DAVID BARRON
MANAGER OF CREATIVE TECHNOLOGY, WILSON, WILSON

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ABOUT PHOTOSHELTER FOR BRANDS



PhotoShelter for Brands is the simplest and fastest digital asset management platform built for visual media. It's a powerful media library that will centralize your team's assets and change the way you communicate visually. With 15 years in the cloud and more than 500 million assets managed, their cutting-edge software helps over 1000 top universities, pro sports teams, travel brands and organizations of all sizes easily organize, collaborate and share their photos and videos.



165

Total Customer References

[VIEW ALL REFERENCES](#)

Featured Testimonials

“We rely on [PhotoShelter] as the backbone to our archive, image delivery, and web presence. Its ease of use, searchability, and capacity for distributing images has made it indispensable to us and our clients.”



ALONSO NICHOLS
ASSISTANT DIRECTOR AND STAFF PHOTOGRAPHER, TUFTS UNIVERSITY

“We want to be able to use visual elements especially to make sure that message is broadcast. PhotoShelter has been great to be able to organize our photo and video assets in a way that we've never done before, and it's also been incredibly important in sharing those assets.”



PATRICK EGAN
DIRECTOR OF MARKETING AND COMMUNICATIONS, CHILDREN'S AID

“I can't stress how useful [PhotoShelter] has been for us – just being able to have all your assets in one place and being able to search through metadata or visually being able to scroll through. It's just a big time saver.”



PAUL SADLER
CREATIVE SERVICES MANAGER, PURDUE ATHLETICS

“Finally, we have a means and structure to identify, locate and reuse our assets efficiently.”



JEFF QUALMANN
MARKETING SERVICES MANAGER, KNAPE & VOGT

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ABOUT ASSET BANK



Asset Bank's Digital Asset Management Software creates a fully searchable, categorised library of all your digital assets, from images to videos to simple documents. Safely manage and share your assets with colleagues and partners all over the world. Asset Bank's Digital Asset Management system can store any file, is almost 100% configurable to your needs, and comes with 5* customer support. Enterprise product is perfect for large organisations and companies, offering LDAP support, multi-lingual capability, and organisational units and assets.

*** 52

Total Customer References

[VIEW ALL REFERENCES](#)

Featured Testimonials

“Since implementing the Asset Bank Digital Asset Management system, Affinity Sutton hasn't looked back. The transition to the new system went extremely smoothly and Bright Interactive could not have been more friendly or accommodating. We have received really positive feedback from our users who say the system is professional and very easy to use.”



SUE WAFER
RESIDENT MARKETING EXECUTIVE, AFFINITY SUTTON

“The ability to set permission levels, harvest metadata from uploaded video files and link text and audio assets to a given video has given us a very functional workflow at an affordable price. We are conscious that we have only begun to discover the depth that this product offers and appreciate the helpful knowledge base materials available online. All this and more topped with superlative customer service convinces us that we have made the right choice with Asset Bank.”



KIM ROWLEY
CO-DIRECTOR AT CSC MEDIA OF THE FOCOLARE MOVEMENT, FOCOLARE MOVEMENT

“Asset Bank allows us to search our archive and access content which was previously inaccessible in multiple folders in many places, ensuring that we get the maximum benefit from our photographic archive. It also allows us to share assets with the media and other selected third parties, so they can 'self-serve'. The flexibility of the interface is very impressive, allowing customising and branding of the system. In addition, the customer service is stand-out, with questions and support tickets answered very quickly and expertly.”



MORAG REAVLEY
HEAD OF DIGITAL PLATFORMS, PREMIER BOXING CHAMPIONS

“We introduced Asset Bank so we could centralize all of our assets in one place instead of each local market having their own material. The change has been amazing, we have reduced workloads and made everything easy to find. Asset Bank is relatively simple to configure for an admin and intuitive for the end users so almost no training was required. We've now opened the doors to our partners and are hearing nothing but good things.”



ROB HOWE
IT DIRECTOR, GUINNESS WORLD RECORDS

TRUSTED BY





ABOUT DIGIZUITE



Digizuite is a global software company, helping people and companies improve digital collaboration across digital channels, departments and countries via optimized and automated digital processes. Digizuite develops the digital asset management software, Digizuite™, giving all users a complete overview of digital media files from a single source. Companies from all industries use Digizuite™ DAM to upload, search, manage, share and repurpose digital media files (images, video, documents) on internal and external channels.

*** 25

Total Customer References

[VIEW ALL REFERENCES](#)

Featured Testimonials

“I love it when products just work! Video hosting and streaming directly from our Digizuite™ DAM to Sitecore. No more relying on YouTube. Thank you, Digizuite.”



MANAGER OF DIGITAL SOLUTIONS
MCR SAFETY

“Endemol Shine Group was looking for a DAM that could not only manage our marketing assets, but also interlink with Sitecore and Azure's cloud environment. Of course, we valued high performance, scalability and video capabilities within one system as a key differentiator. Together with our suppliers Digizuite and Microsoft, we implemented the scalable and reliable solution which makes executing our asset flow sustainable and future proof.”



JEROEN FESSL
ENDEMOL SHINE GROUP

“Digizuite is an excellent product for marketing and an easy tool to integrate with Sitecore. It's a very user-friendly tool with all the features that even helps IT integrate with applications. The Sitecore integration is very easy to configure thus making a seamless experience. The product can be easily customized depending on your requirement and processes. Overall a great product that brings Digital Asset Management to the forefront with excellent price tag.”



SERVICE CORPORATION INTERNATIONAL

“Digizuite™ DAM is fast becoming our centralized media center, where everyone can find and share market information that will eventually help increase business opportunities on Funen.”



MORTEN JUUL VELANDER
PROJECT MANAGER OF DESIGN & WEB, DEVELOPING FUNEN

TRUSTED BY





ABOUT FILECAMP



Thousands of brand managers, marketers, and creatives from global organizations like The Wall Street Journal, Unilever, FSC and Lego use Filecamp to organize company files; review, comment and approve projects in real-time; distribute brand materials, and make the right content available to others at the click of a button. And even small companies and freelancers are using Filecamp to share files and collaborate with their clients and partners. Boasting a rich feature set and a simple, yet powerful interface, Filecamp is used by over 70,000 users in more than 60 countries around the world. Filecamp was founded in 2010 by two Danes, CEO Jesper Faurby, and CTO Keld Vraakjaer, and have headquarters in Switzerland.

53

Total Customer References

[VIEW ALL REFERENCES](#)

Featured Testimonials

“We were looking for a portal which has a very easy upload function, and at the same time has the possibility to store large amounts of data which is available to our clients in a secured user friendly portal. Filecamp is providing that to us, and Filecamp is really giving us the feeling that we are an important client to them. Their support is very good and they are listening to the needs of their clients.”



ROGER MAESEN
FINVIZI

“Filecamp has allowed my team and those we collaborate with internally and externally to share all formats of files seamlessly. It has streamlined our file sharing and digital asset management system, keeping us organized and increasing productivity. The ability to adjust permission levels for users and to customize folder access for individuals has been extremely useful.”



ALEXA CORCORAN
VF CORPORATION

“Filecamp gives us the perfect platform for managing secure access to assets, ensuring that our team know exactly where to find the most current version, but also which assets are available to our partners. Building Filecamp into our daily workflow was a smooth and easy process, and makes the sharing of assets a much slicker and more efficient part of that workflow. With file level or folder level access controls for both team members and external partners, we have peace of mind, as well as ease of use. I'd highly recommend Filecamp.”



ALASDAIR MCWILLIAMS
GREATER CAMBRIDGE PARTNERSHIP

“We searched for a DAM personalized to one of our big customers. They needed a solution to store and share a lot of data, photos, advertising artwork, etc. and to make a permanent historical archive available to them. But all of the above desired, to be managed reciprocally. Thousands of assets shared and archived every month. All this is now managed on Filecamp. Always understandable and usable by all our customers without having to interact for various explanations on its use.”



WILLIAM POLI
POLI STUDIOS

TRUSTED BY



F22STUDIO





ABOUT OPENASSET



OpenAsset is the leading digital asset management tool for AEC professionals. A picture is worth a thousand words. Digital images and brand assets tell your firm's story, and are vital tools for AEC marketing and business development professionals when pursuing new business. With OpenAsset, creating a firm-wide library of brand-approved marketing images, videos and PDFs is simple. OpenAsset was designed to meet the specific digital asset management needs of architecture, engineering, construction, and design firms.



51

Total Customer References

[VIEW ALL REFERENCES](#)

Featured Testimonials

“Once we produce an InDesign profile sheet from OpenAsset it is saved as a PDF and shared with the entire organization for quick access via Sharepoint. Staff across multiple offices have access to Sharepoint, and are now able to locate project information in seconds.”



LINDA SLUSHER
BUSINESS APPLICATIONS ANALYST, SSOE GROUP

“The process of data migration and tagging the images with keywords was really smooth. There are some great tools in OpenAsset which allow administrators to upload and tag images really efficiently.”



KATHERYN TOLLERVEY
IMAGE LIBRARIAN, FOSTER + PARTNERS

“OpenAsset runs really well, and the support team at OpenAsset is very responsive and always ready to answer questions we may have. The multiple ways of searching has been very useful and a big time saver for us. Using OpenAsset, our staff can view and search through all of the images, which is invaluable in our work processes.”



MARY HIRSCH
MARKETING MANAGER/SENIOR ASSOCIATE, FLAD ARCHITECTS

“We love OpenAsset because it has a procedure that we can follow. The assets we store in OpenAsset represent a significant investment for LMN. It was important for us to leverage a digital asset management system to maximize the value of this investment. OpenAsset interfaces with our other business systems and allowed us to automate many of the more time consuming aspects of DAM and also provided a solution that enabled us to quickly share assets both internally and externally.”



ADAM HUNTER
ASSOCIATE - DIGITAL IMAGING SPECIALIST, DIGITAL ASSET MANAGER, LMN ARCHITECTS

TRUSTED BY





ABOUT PICTUREPARK



Picturepark enables organizations to build purpose-specific solutions that help them to better manage and route any type of content, at any scale. They manage file-based and fileless content in a strictly-structured way: featuring content management innovations such as Adaptive Metadata™, semantic relationships and microsites. Designed API-first and based on a modern technology stack, Picturepark combines the primary benefits of multiple content management disciplines: master data (MDM), product information (PIM), digital asset (DAM) and headless content management. It can be used as a standalone content system, as a content integration bus which routes content to other systems and as a platform technology which provides the base for customers or partners to build their own purpose-specific content solutions.

62

Total Customer References

[VIEW ALL REFERENCES](#)

Featured Testimonials

“Thanks to Picturepark, we have a DAM solution! We can provide our more than 4,500 worldwide employees with media via our convenient Web-based media database. The central availability of media that adheres to our corporate identity allows for professional and consistent internal and external communication. Via the allocation of restricted access rights, the press also has access to the IAV media world, around the clock.”



SASKIA OBBECK
PROJECT MANAGER MARKETING COMMUNICATION, IAV GMBH

“With Picturepark, we have the ability to immediately supply our worldwide sites with the newest marketing and communication material. The Media Assets can be found easily, and can be downloaded in the desired quality or resolution.”



INES MISURA
COMMUNICATIONS MANAGER, BÜHLER

“We have achieved a whole new dimension of media asset management here at Güdel with Picturepark. Where we once had, more or less, files saved in an unstructured way on network and local hard drives, we now have a central, intelligent platform with which files can be exchanged with over 20 subsidiaries and over 800 employees worldwide. Assets can now be found much faster, which significantly increases the joy of our work.”



MARIO ROTHENBÜHLER
MARKETING, GÜDEL GROUP AG

“With Picturepark, we optimized our management of assets. We now make them available to departments across countries in appropriate form. Using Picturepark, we save a lot of time as our people can search and download the desired assets on their own. Thanks to the user friendly interface, no trainings sessions are required.”



RONNIE KOHLER
COMMUNICATIONS ASSISTANT, SV (SCHWEIZ) AG

TRUSTED BY





ABOUT THIRD LIGHT



Third Light is a software company based in Cambridge, UK. They create products that simplify the organization and management of digital media files, or 'digital assets'. Third Light serves a global community of customers from our headquarters in Cambridge, and they have resellers in the USA, Australia, South Africa, Singapore and Scandinavia.

123

Total Customer References

[VIEW ALL REFERENCES](#)

Featured Testimonials

“The product itself offers exactly what we need in terms of functionality as well as in terms of look, feel, ease of use and manageability.”



STEPHEN BACON
BISHOP'S STORTFORD COLLEGE

“Really easy to use, belying the powerful software, reliable storage, and technical ability of the Third Light team.”



TRINITY HALL
UNIVERSITY OF CAMBRIDGE

“Third Light has always been a reliable system that we can trust. We can store all of our images in one place and people can access them and use them from anywhere. So, when the time came to look for a new DAM system that would offer us a more comprehensive media management solution, we were of course interested in exploring Third Light's new media library, Chorus.”



NATASJA PEETERS
MANAGEMENT ASSISTANT - CORPORATE MARKETING AND COMMUNICATION, ZEELANDIA

“Third Light offered the tech support, storage space required and fantastic flexibility with customization that really appealed to our team. Tagging assets with metadata ensures the optimal searchability of our image bank.”



HOLLY ENGELHARDT
MOVEMBER FOUNDATION

TRUSTED BY

